

FY24 Annual Website Insights and Recommendations

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Traffic To All Domains

- Average Monthly Users: 770,760
- Average Monthly Pageviews: 2,058,356
- Yearly Total Users: 9,249,116
- Yearly Total Pageviews: 24,700,272
- Yearly Total Pages ~ 1.5m

Included Domains:

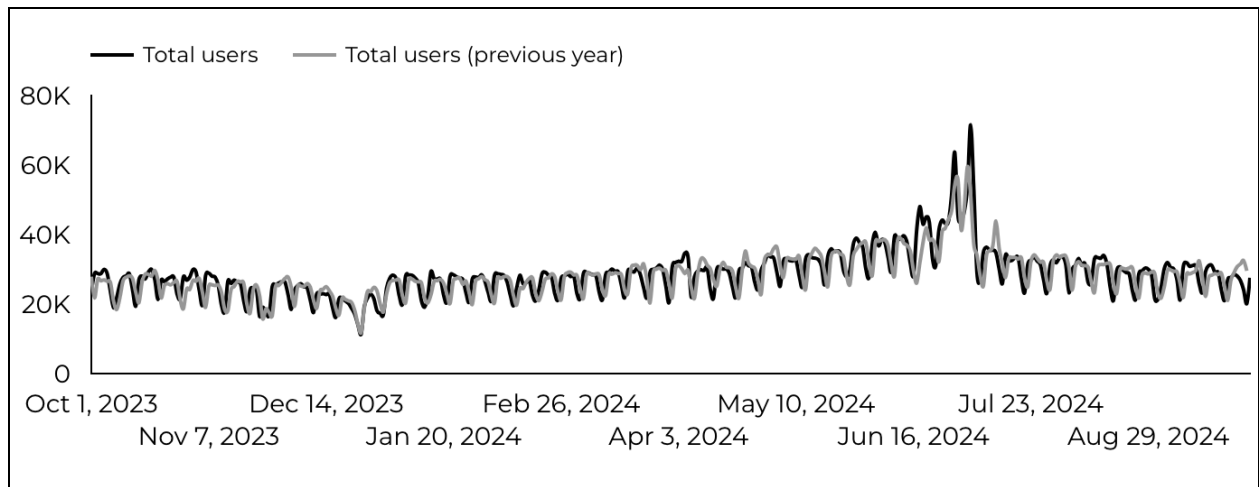
- mwremployeeportal.com
- shadesofgreen.org
- halekoa.com
- edelweisslodgeandresort.com
- Academy.armymwr.com
- armytenmiler.com
- dragonhilllodge.com
- armywcap.com
- mwrresourcecenter.com
- mwrbrandcentral.com
- sewardmilitaryresort.com
- kilaueamilitarycamp.com
- answers.armymwr.com
- www.armymwr.com (and all EPW)

The data reflects the comprehensive traffic across all Army MWR -affiliated sites, capturing the reach and engagement across diverse programs, resorts, and resources for the fiscal year.

Traffic To All EPW Pages

- Over the past year 7,835,272 users made a visit to an Army MWR page.
 - 3.7% increase compared to the previous year
- The bounce rate (measured by the percentage of users that entered and left the website from the same page) 44.08%, and an average session duration of 2 minutes 55 seconds.
- On average, users visited 2 pages per session.

Figure 1: Traffic trends across Army MWR pages.



Top Installations

Table 1: Top installations sorted by views.

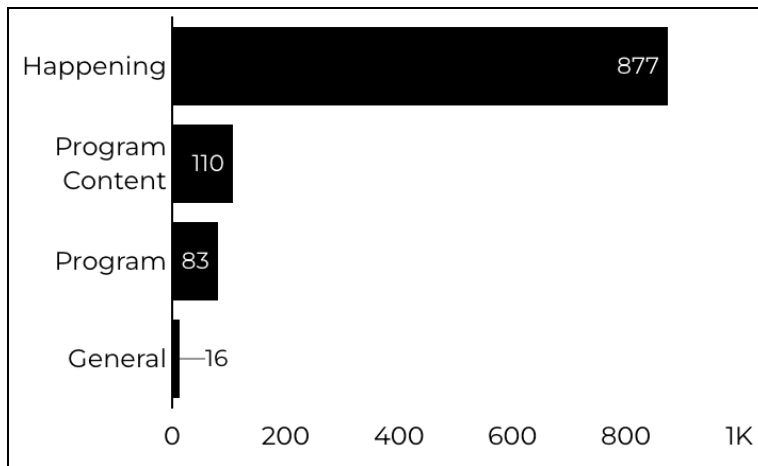
Installation	Views ▾	Total users	New users	Engagement rate
www.armymwr.com	2,183,163	964,235	629,758	64.07%
jblm.armymwr.com	1,563,436	646,020	636,948	50.72%
liberty.armymwr.com	1,293,614	485,300	461,407	53.95%
moore.armymwr.com	837,226	329,566	309,349	58.06%
hawaii.armymwr.com	735,110	322,229	305,967	59.96%
campbell.armymwr.com	699,018	258,721	242,718	54.43%
humphreys.armymwr.com	685,404	223,585	203,702	57.04%
cavazos.armymwr.com	674,646	272,409	256,168	54.4%
bliss.armymwr.com	672,191	251,833	234,103	58.22%
belvoir.armymwr.com	650,735	254,006	233,055	57.54%

New Pages

Web managers created 1087 new Army MWR pages, program pages, and happenings on EPW last year. (Data from EPW Page Report)

- New ACS pages: 60
- New BRD pages: 659
- New CYS pages: 263

Figure 2: Shows total pages broken down by page type.



Top 10 Content Creators

Table 2: Lists the top 10 Authors creating content.

Author	Total
kent_s_ava_naf	59
bethany_m_lewis_naf	59
erin_p_mcnamara_naf	56
vorakarn_saipornchai_naf	51
ryanmmagnusonnaf	43
christine_m_reichert2_naf	35
jamie_a_lacson2_naf	34
michael_k_beaton_naf	31
terrencelwilliams44naf	24
caressa_r_long_naf	24
lina_m_sotosoto	24
pamela_j_hayes15_naf	22

Traffic Acquisition (Where Users Came From)

This section details the key sources of traffic to the Army MWR website, providing insights into user behavior and engagement across various channels.

Organic search traffic saw positive growth, indicating increased discoverability through search engines like Google and Bing. This remains the largest traffic source, showing a healthy increase.

- Total Users: 760,256
- Change: +6.0%

Direct traffic saw a significant decline, suggesting reduced direct engagement or awareness of the website URL. This drop could indicate fewer users typing in the website URL or accessing it from bookmarks.

- Total Users: 83,743
- Change: -38.8%

Organic social traffic, which comes from unpaid social media posts, experienced a notable decline. This indicates lower engagement or visibility on social media platforms, signaling a potential area for increased focus.

- Total Users: 68,917
- Change: -22.3%

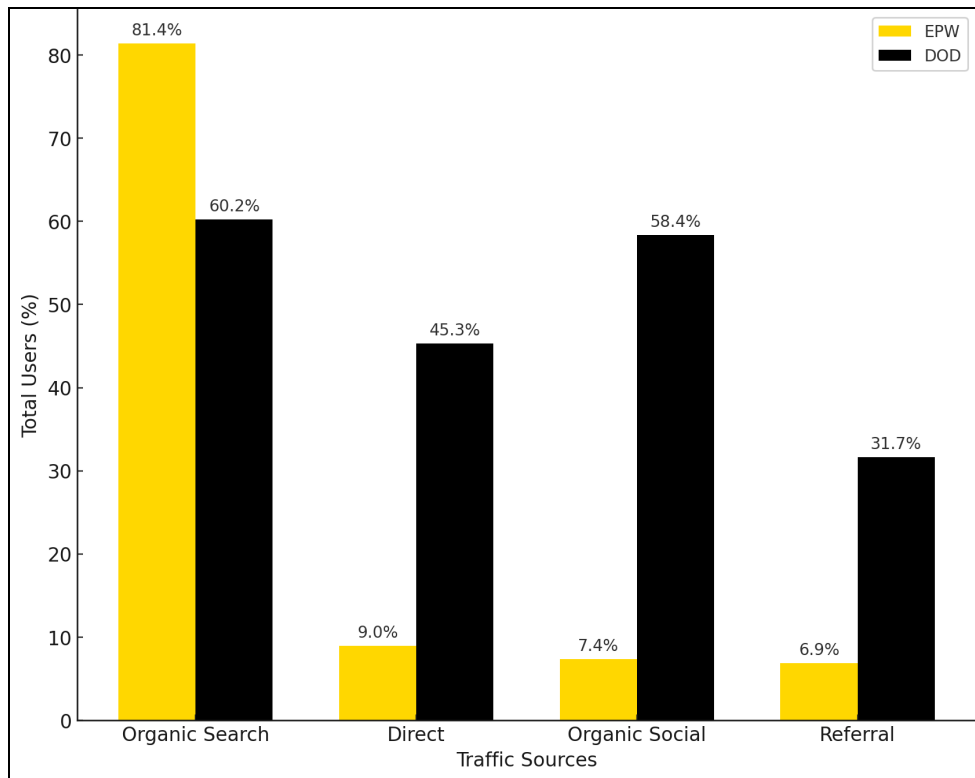
Referral traffic from external websites showed a slight decrease, potentially reflecting a need to strengthen partnerships or increase external linking strategies.

- Total Users: 64,358
- Change: -6.6%

The unassigned traffic category saw a modest increase, suggesting an improvement in capturing previously untracked traffic sources.

- Total Users: 788
- Change: +5.3%

Figure 3: Traffic Sources Comparison: EPW vs. DoD



User Demographics and Geographic Breakdown

The U.S. continues to be the largest source of traffic, which reflects the presence of military personnel and installations across the country.

United States:

- Total Users: 6,775,899
- Change YoY: +4.7%

Germany:

- Total Users: 434,340
- Change YoY: -0.9%

South Korea:

- Total Users: 186,344
- Change YoY: -11.8%

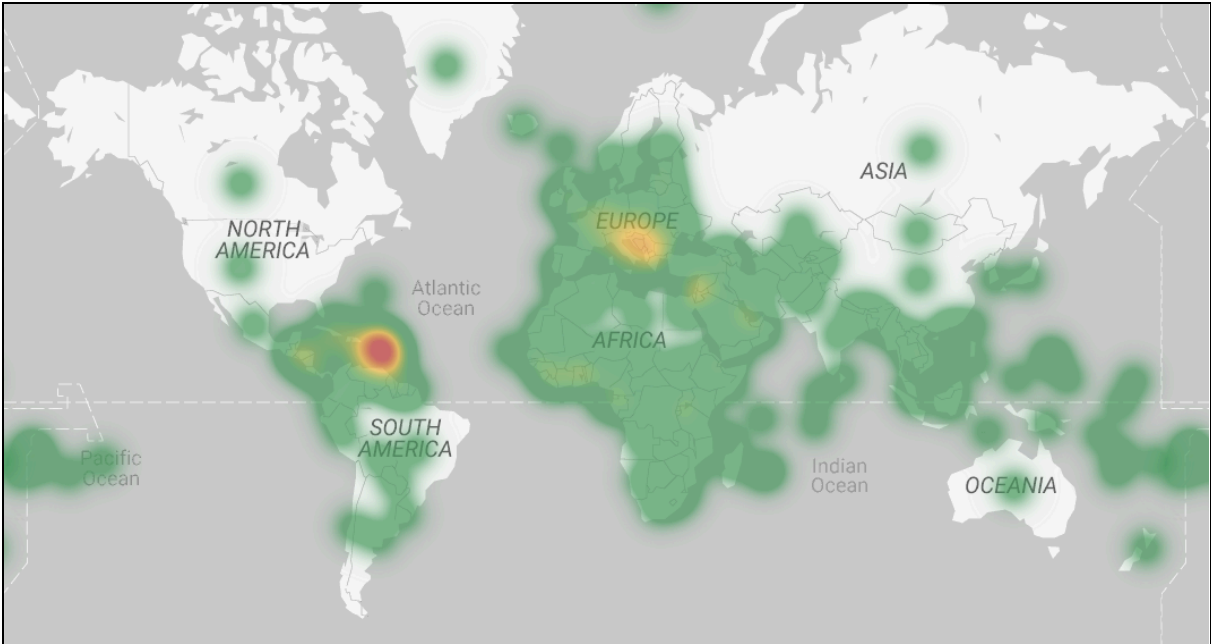
Japan:

- Total Users: 163,429
- Change YoY: +26.3%

Heatmap 

Colors indicate user engagement: Red color shows high engagement, Green indicates lower engagement.

Figure 4: Top Countries by User Traffic (from the map)



Top U.S. States by User Traffic

The following states represent the highest sources of user traffic within the United States, indicating key regions with high engagement on the Army MWR website:

Texas remains the largest source of traffic in the U.S., reflecting the presence of multiple military installations.

- Total Users: 737,265
- Change YoY: +0.7%

Washington state experienced significant growth in user traffic.

- Total Users: 655,522
- Change YoY: +11.6%

Georgia continues to be a major traffic source, with steady growth this year.

- Total Users: 644,494
- Change YoY: +4.2%

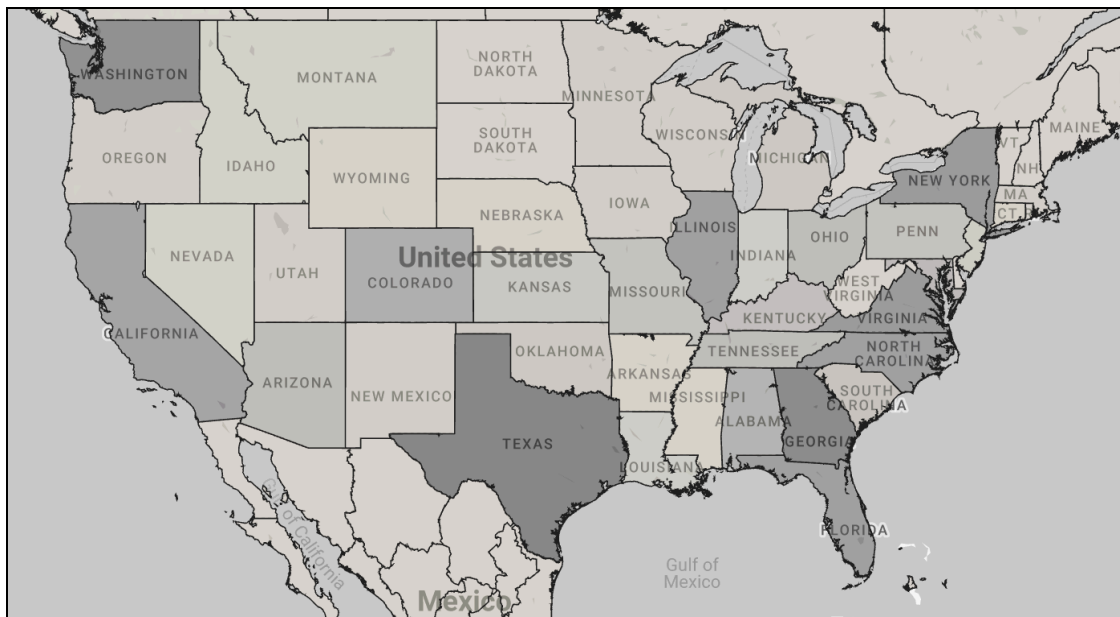
Virginia, a key state for military activity, saw a decline in traffic.

- Total Users: 476,177
- Change YoY: -11.5%

Heatmap 

Colors indicate user engagement: Dark color shows high engagement, beige indicates lower engagement states.

Figure 5: Top States by User Traffic (from the map)



Device Breakdown for Army MWR and DoD

Understanding how users access the website is crucial for optimization efforts.

Mobile Usage

- Army MWR: Mobile remains the top device category, with 5,590,757 users, accounting for the majority of site traffic. The growth of +1.0% suggests a steady preference for mobile access.
- DoD: Mobile usage is significant, with 132,465,130 users, making up 47.9% of total traffic. This indicates that while mobile is important, desktop access is still more prominent for DoD users.

Desktop Usage

- Army MWR: Desktop traffic saw a notable increase of +11.7%, with 2,158,530 users. This shows a rise in engagement from users who may be accessing from workstations.
- DoD: Desktop is the dominant device, with 140,866,364 users, accounting for 50.9% of total traffic. This suggests that DoD users have a stronger tendency to access content via desktop.

Tablet Usage

- Army MWR: Tablet traffic is minimal and declining, with 89,757 users, a decrease of -11.1%. It indicates a shift away from tablet use among Army MWR users.
- DoD: Tablet usage is also low, with 3,804,265 users, representing only 1.4% of the total traffic. This reflects a limited role for tablets across both organizations.

Smart TV Usage

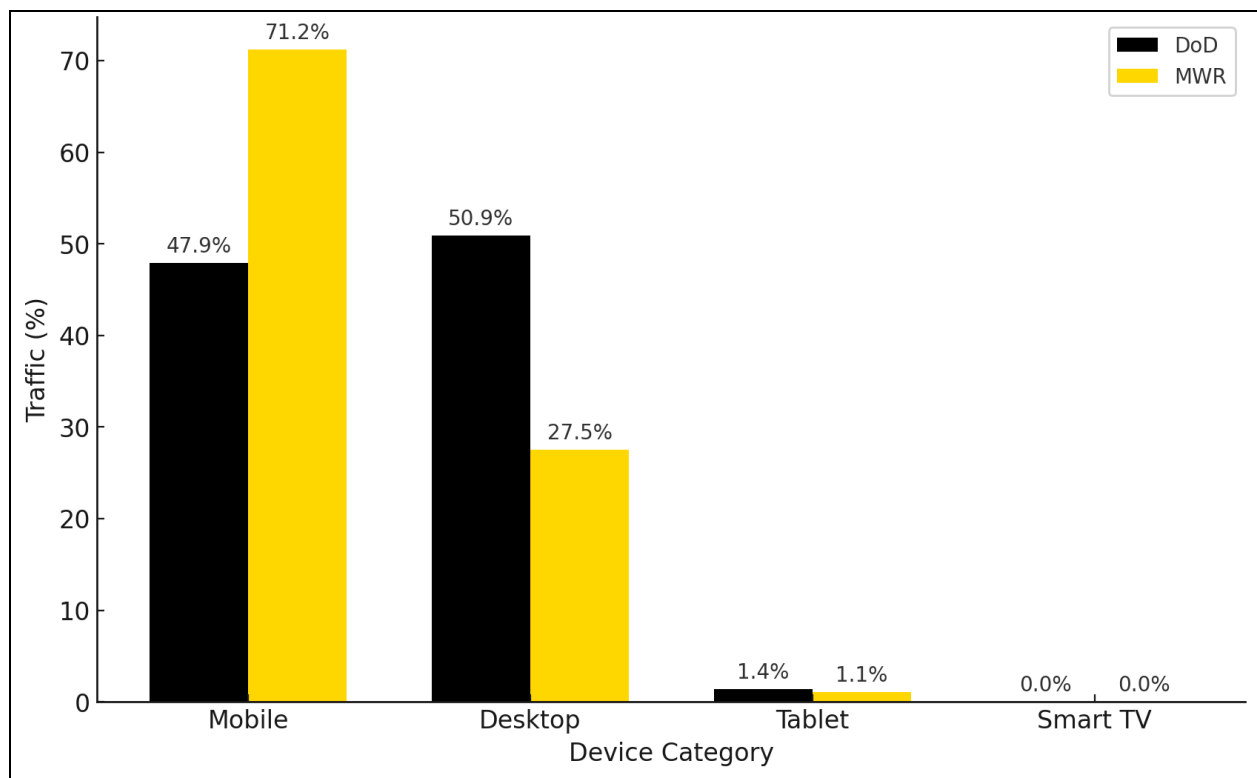
- Army MWR : The smallest segment, with 714 users, and a decrease of -18.7%, shows very limited traffic from smart TVs.
- DoD: Similarly, smart TV usage is minimal, with 75,926 users, or just 0.03% of the total traffic, indicating little engagement from this device type across both groups.

Key Insights

- Desktop Dominance in DoD: While Army MWR users primarily access the site via mobile, DoD users show a preference for desktop usage, reflecting possibly more work-related or formal engagements.
- Mobile Growth in Both Sectors: Despite desktop dominance in the DoD, mobile traffic is still substantial, indicating the need for mobile-friendly content across both platforms.
- Low Tablet and Smart TV Engagement: Both groups show minimal traffic from tablets and smart TVs, suggesting these channels are not primary access points for users.

Optimizing content for both mobile and desktop, while deprioritizing efforts for tablets and smart TVs, would be the most strategic approach based on this data.

Figure 6: Device Category Comparison: DoD Vs. Army MWR



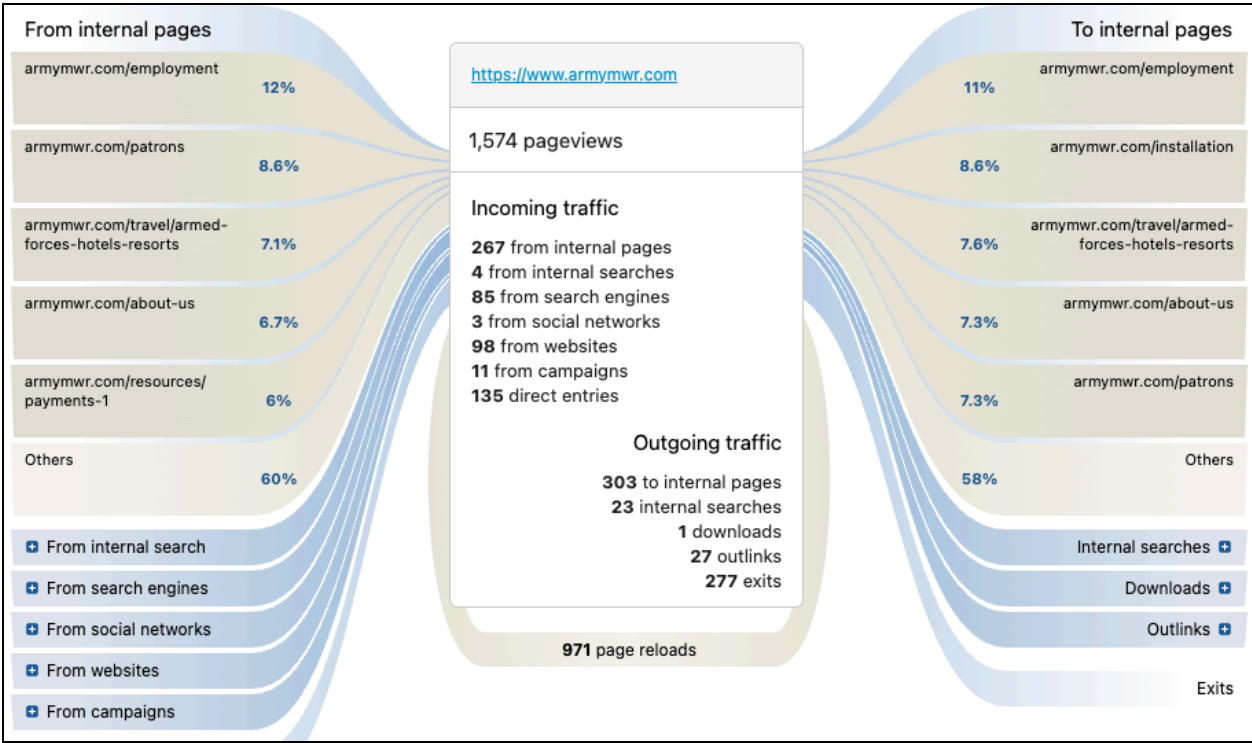
User Behavior and Engagement

User Flow

This image represents a Sankey diagram showing the flow of traffic to and from Army MWR (Small Sample Size). It is divided into three sections:

- Incoming traffic sources (on the left).
- The central Army MWR page.
- Outgoing traffic destinations (on the right).

Figure 7: Sankey diagram showing the flow of traffic to and from the HQ homepage.



Below is an explanation of the key transitions and a brief analysis:

Incoming Traffic (Left Side)

- Traffic reaching the Army MWR page originates from various sources such as internal pages, search engines, direct entries, social networks, and other websites.
- Internal pages provide a significant portion of the traffic, with other Army MWR pages contributing notably.

Outgoing Traffic (Right Side)

- After visiting the Home Army MWR page, many users are redirected to internal pages, such as employment, installations, and travel.
- Some visitors perform internal searches or click outlinks, while a large percentage exit the website entirely.

MWR Cares

Visitor Trends: Year-Over-Year

- New Users: 314, a -27.5% drop, indicating a need for targeted outreach.
- Total Users: 2,254, up 18.8% – Signifying strong retention.
- Engagement Rate: 87%, up 222%, showing users are spending more time on content.

While new user acquisition declined, returning user engagement is strong, showing potential for audience growth through outreach.

The top channels driving traffic are:

1. **Organic Search** (1,055 users) – Indicates strong SEO performance.
2. **Direct Traffic** (699 users) – Shows brand recognition.
3. **Referral Traffic** (287 users) – Reflects external engagement.
4. **Organic Social** (222 users) – Moderate engagement from social media.

These results highlight strong organic and brand-driven traffic with room for growth in social media outreach and partnerships.

User Engagement: Top Link Clicks

Top-clicked links show high interest in:

- Outdoor Recreation (121 clicks) and Travel (114 clicks) – Reflecting demand for recreational and travel resources.
- MWR Cares Main Page (105 clicks) – Shows users' interest in the core MWR support page.
- Career Opportunities (68 clicks) Indicating needs in career and support services.

These clicks suggest a focus on resources related to recreation, travel, and personal support.

Device Trends

- Mobile: 49.63%, Desktop: 48.92% – High usage on both, underscoring the importance of a mobile-friendly, desktop-optimized design.

Recommendations:

The Army MWR Cares landing page is well-organized but could benefit from some content enhancements to increase engagement, improve clarity, and guide users efficiently to the resources they need. Here are some suggestions:

Highlight Key Programs and Services Visually

- Quick-Access Cards or Icons: Create clickable cards or icons for popular sections (e.g., Outdoor Recreation, Travel, Career Support, Personal Assistance). These visual shortcuts can help users find specific resources faster, particularly for topics like Career Support and Outdoor Recreation, which analytics indicate are in high demand.
- Feature Banners for High-Interest Areas: Use banner images or feature sections for top-clicked areas such as Travel and Outdoor Recreation to draw users' attention and increase engagement with these sections.

Add a Personalized Resource Guide

- Interactive Resource Finder: Implement an interactive tool or quiz, like "Find the Right Program for You," which guides users to specific MWR services based on their responses. For example, if a user is interested in travel and recreation, they would receive tailored links to travel assistance or outdoor recreation resources.
- User Personas for Tailored Navigation: Segment information for different audience types (e.g., Active Duty, Veterans, Families), with a dropdown or tabbed navigation. This helps users quickly identify resources relevant to their needs.

Engaging Content Blocks for Popular Topics

- **Resilience and Wellbeing:** Emphasize content related to resilience-building, wellness, and support programs, including SHARP initiatives and mental health resources. Given that the page is MWR Cares, this focus aligns with the mission of providing holistic support.
- **Success Stories or Testimonials:** Share short, anonymized success stories of how MWR programs have impacted lives. These testimonials build trust and make resources feel more approachable.

Add Visual Data to Showcase MWR Cares Impact

- **Impact Metrics:** A small infographic summarizing MWR Cares' impact (e.g., "Helping 1 million service members and families stay resilient") adds credibility and highlights the value of available resources.
- **Interactive Map of Facilities:** An interactive map showing MWR facility locations could be useful for users looking for specific program locations or travel opportunities.

Highlight MWR's Seasonal Offerings

- **Seasonal Programs Spotlight:** Include a section that highlights seasonal or upcoming events, such as holiday family programs or summer outdoor activities, to keep content dynamic and timely.
- **Newsletter Sign-Up:** Encourage users to sign up for updates on events, new services, and resources. This opt-in keeps users informed and engaged with MWR Cares content.

Integrating these updates will make the Army MWR Cares page more interactive, user-friendly, and aligned with users' needs. Let me know if you need a draft for any of these suggested sections!

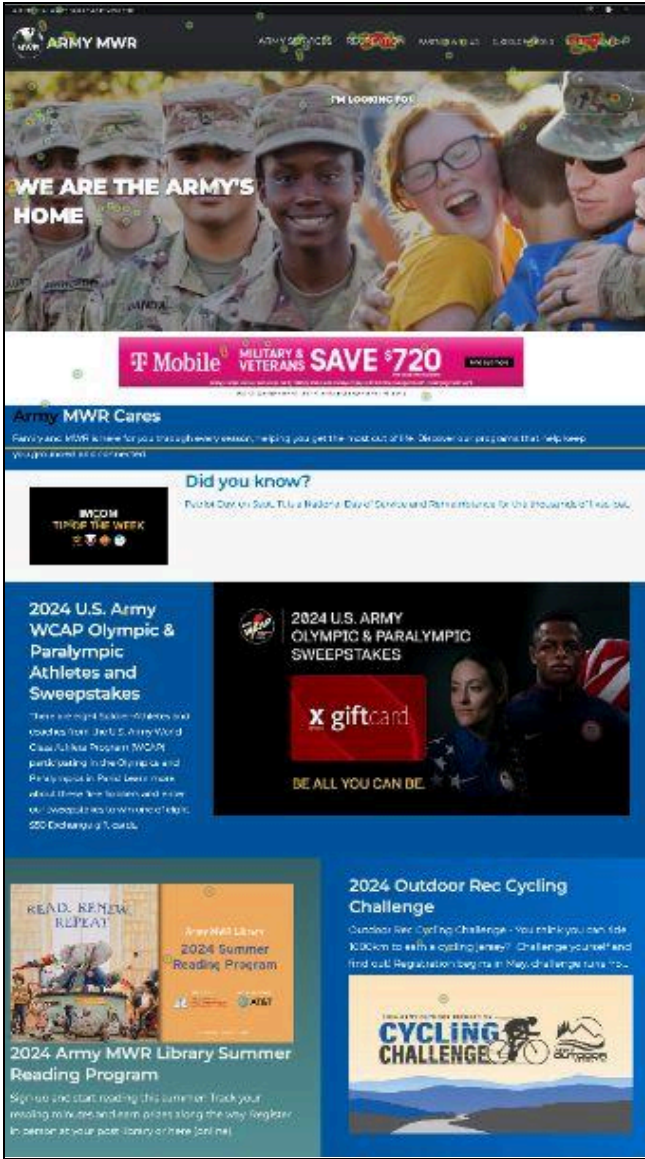
Heatmaps and Engagement

The heatmap images below illustrate user interaction on the Army MWR page. They provide insight into where users are engaging the most (clicks, scrolls, and movements) and areas that might need improvement to increase engagement.

Click Activity

- The most clicks are concentrated around key interactive elements, such as the "Find My Installation" button, which is highly visible and draws significant user interest.
- Service links in the "Army MWR Programs and Services" section (such as the "Army Family Action Plan" and "Army Family Team Building") receive scattered clicks, indicating varied interest across different programs.

Figure 8: Heatmap of user interactions on the Army MWR page.



Scroll Activity

- The majority of users scroll down past the top banner but tend to slow down around the section just after the advertisement banner. This indicates that users are scanning for information but lose interest as they scroll further down.
- The scroll depth is high, indicating users are exploring much of the page's content, but interest appears to wane by the bottom of the page, where fewer users engage with the content.

Figure 6: Scroll Activity of user interactions on Army MWR Home page.



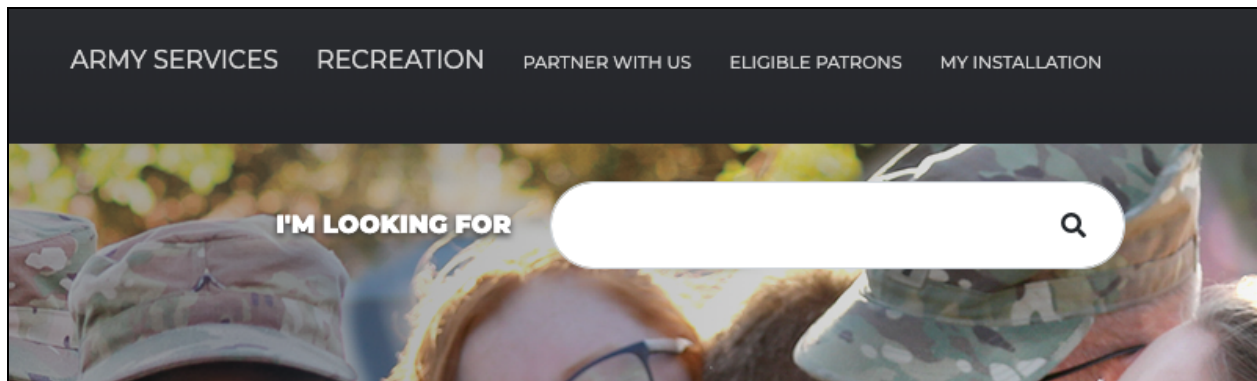
Areas for Improvement

- The bottom section of the page, including additional resources and non-interactive content, is not capturing user interest. These areas could benefit from restructuring or from including more visually engaging elements.
- The "Find My Installation" section is popular, and similar calls to action should be considered in other key areas to guide user behavior and ensure higher engagement with more content.
- Given the drop in interaction in the lower third of the page, consider reducing the content or breaking it into subpages to improve focus on more engaging topics.

Search

The search data highlights active user interaction, with substantial engagement through EPW. Users typically conducted multiple searches, showing a thorough exploration of available content. These searches originate from the on-site search tool, indicating what users are most interested in finding while navigating the site.

Figure 9: Top Navigation Bar and On-Site Search Field on Army MWR Website.



- Army MWR Total Searches: 472,344
- DoD Total Searches 7,985,931

On average, users searched more than once, suggesting that most users didn't stop at a single query and often searched for additional resources.

- Army MWR Average Search Count per User: 1.94
- DoD Average Search Count per User: 3.26

Categorized Search

The search terms can be categorized into several relevant categories based on the topics they cover. Here's a breakdown of the main categories of DoD and Army MWR searches:

Disney and Entertainment Interest

Disney-related searches rank high, showing strong user engagement around family entertainment and travel planning. Users are particularly focused on Disney parks, tickets, and related events, indicating a high demand for comprehensive Disney resources.

- Disney (5,569 searches)
- Disney World (962 searches)
- Disney World Tickets (679 searches)
- Disneyland Tickets (588 searches)
- Disney Land (236 searches)
- Disney on Ice (192 searches)

Recommendations:

Given the popularity of Disney terms, creating a dedicated **Disney Landing Page** would enhance user experience. This page could feature:

- Ticket Options: Prominent links for Disney World and Disneyland tickets.
- Event Highlights: Details on seasonal shows like Disney on Ice and other special events.
- Accommodation and Travel Tips: Quick guides to nearby lodging options with booking links.
- Personalized Itineraries: An interactive tool to help users plan based on their preferences, like family-friendly or thrill-seeker itineraries at Disney.

Mental Health Counseling & Therapy

Mental health-related searches on Army MWR and DoD reveal a strong focus on various forms of counseling and therapy, as well as interest in stress management, substance

abuse, and support for domestic and child abuse. This indicates a significant need for accessible mental health resources across a range of topics.

Counseling & Therapy

- Developmental Counseling Form – 43,486
- Counseling (various) – 25,285
- Marriage Counseling – 3,925
- Therapy (various) – 4,597
- Mental Health Counseling – 82
- Family Counseling – 598
- Non-Medical Counseling Services – 954
- Couples Counseling – 190
- Child Abuse Counseling – 190
- Military and Family Life Counseling (MFLC) – 2,354

Mental Health & Stress Management

- Mental Health – 5,270
- Stress & Stress Relief (various) – 2,561
- Combat & Operational Stress – 663
- Grief – 300
- Behavioral Therapy – 354
- Suicide Prevention – 1,740

Substance Abuse & Addiction

- Substance Abuse (various) – 1,635
- Drug Abuse – 82
- Substance Abuse Education/Rehabilitation – 218

Sleep & Sleep Disorders

- Sleep (General) – 1,388
- Sleep Studies – 245
- Sleep Apnea – 272

Domestic & Child Abuse

- Domestic Abuse – 598
- Child Abuse – 572

- Domestic Abuse Resources – 82
- Financial Support for Victims of Domestic & Child Abuse – 82

Additional Terms

- Military Hospitals & Clinics – 1,496
- Outpatient Mental Health Care – 490
- Guidance Counselor – 82
- Mental Health Resources – 82

Recommendations

1. Establish a mental health portal that organizes resources by category, such as counseling, stress management, substance abuse, and domestic abuse support. This would streamline access and provide users with a clear path to the services they need.
2. Specialized Counseling Services: Highlight specific counseling resources like Military and Family Life Counseling (MFLC) and non-medical counseling to meet the demand for non-traditional support avenues.
3. Comprehensive Stress and Mental Health Support: With high search volumes for mental health and stress management, create dedicated pages with tips for managing stress in military and family contexts, along with self-care tools and relaxation techniques.
4. Substance Abuse Assistance: Provide clear paths to substance abuse education, treatment, and rehabilitation options. A user-friendly guide to locating substance abuse resources and the steps for seeking help would cater to these searches effectively.
5. Sleep Health Resources: A dedicated sleep health section with resources on common sleep issues (like sleep apnea and sleep studies) could help meet user needs in managing and understanding sleep disorders.
6. Domestic & Child Abuse Support: Given the sensitivity of these topics, create easily accessible links to domestic abuse and child abuse resources, including support for financial assistance for victims and contact information for immediate help.

This approach will address a wide range of mental health needs, improving accessibility and supporting users seeking guidance in these critical areas.

Employment and Career Support

Career-related searches rank high, signaling that users are focused on finding job opportunities, attending job fairs, and accessing career development resources. This points to a strong demand for job search support and resources to advance users' careers.

- Job (994 searches)
- Job Fair (765 searches)
- Career (548 searches)
- Resume (192 searches)
- Employment Readiness (151 searches)

Recommendations

1. Create a centralized job portal with up-to-date listings, job alerts, and internship opportunities tailored to user interests.
2. Resume and Interview Resources: Since “resume” is frequently searched, add a section with resume-building tools, downloadable templates, and a guide to interview preparation, including virtual practice resources.
3. Career Fairs and Workshops: Provide details on upcoming career fairs (both virtual and in-person) and include recordings or highlights from past events for users to access anytime.
4. Employment Readiness Program: Expand resources within the Employment Readiness Program, offering skill-building workshops, personalized job counseling, and a quick-start guide for new job seekers.
5. Career Counseling and Mentorship: Offer one-on-one career counseling and establish mentorship connections with industry professionals for guidance, networking, and job-seeking advice.

Here are a few additional landing pages that would be relevant and beneficial to include based on common user needs and interests:

Financial Assistance & Budgeting

Many users search for financial aid, budgeting tips, and debt management resources. Including categories such as financial literacy, emergency funds, and budgeting tools could provide valuable support for users looking to improve financial stability.

Deployment & Family Support

Family support during deployments is another high-interest area. Categories focused on deployment resources, family readiness, and communication tools for families could offer support for those adjusting to deployment-related life changes.

Housing & Relocation Assistance

Relocation-related searches, such as housing options, rental assistance, and relocation programs, are frequently sought by those moving due to assignments. A section with information on housing benefits, moving support, and relocation services would be practical.

Recreation & Fitness Programs

Many users look for recreational activities, fitness programs, and community events. This can include information on fitness centers, wellness programs, and social events to promote a balanced lifestyle.

Legal & Family Services

Legal support categories, like legal assistance, family law resources, and power of attorney guidance, can address common legal needs. These services are valuable for users seeking support in handling personal and family-related legal matters.

Veteran Transition & Retirement Resources

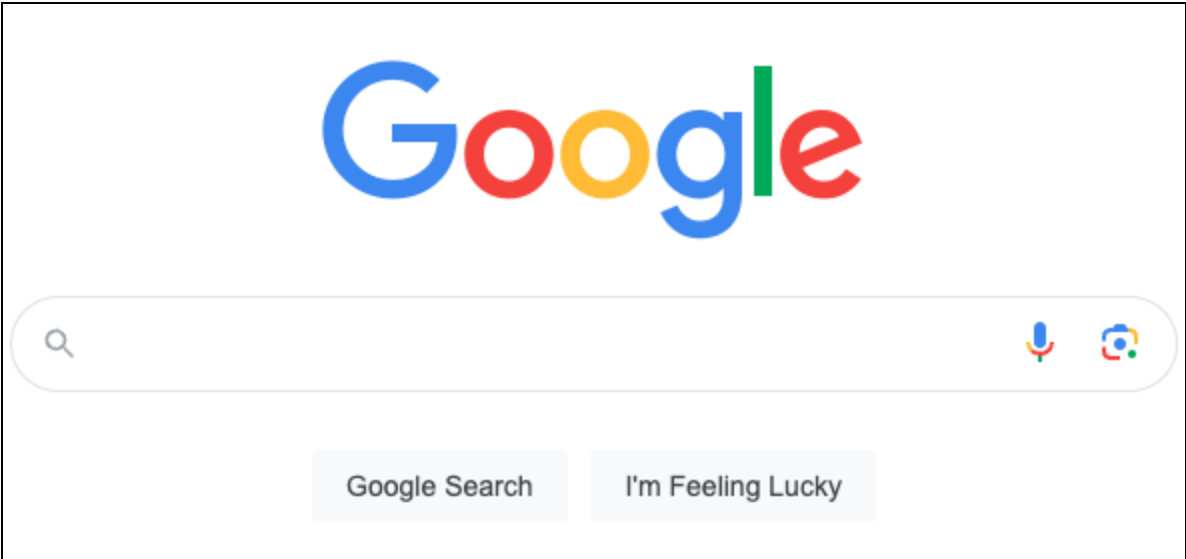
A category dedicated to veteran transition services, retirement planning, and veteran benefits would support those preparing for or adjusting to life after military service. Resources on pension benefits, health insurance, and career transition programs would be particularly useful.

Adding these landing pages can enhance user experience by organizing resources in a way that addresses common needs, making it easier for users to find the information they seek.

User Query Analysis Report

The following report provides an analysis of user queries collected from **Google Search Console (GSC)**, offering insights into the interests, needs, and behaviors of visitors interacting with the platform. By examining user queries, this analysis identifies the main topics users are searching for, highlighting opportunities for enhancing content relevancy, user engagement, and satisfaction.

Figure 10: Google Search Homepage - Primary Search Bar and Navigation Options



The data from GSC reveals a range of recurring themes, reflecting the information users prioritize. Each theme represents an area where strategic content improvements could address user needs more effectively, ensuring that visitors find timely and relevant information on the platform.

Recommendations for answers.armymwr .com

Add these commonly searched questions to the Army Answers section to provide valuable, quick-access information for users, addressing topics they frequently seek answers to. These address topics from facilities access and specific program benefits to operational queries about events, services, and regulations:

Facility Access and Usage

1. Can veterans use Army MWR facilities?

2. Can disabled veterans use Army MWR facilities?
3. Where can I get a visitor pass for Fort Bliss?
4. Who can stay in military lodging?
5. Is Fort Belvoir Officer's Club open?
6. Is the Fort Jackson Water Park open to the public?
7. Can civilians enter Fort Bliss?
8. Can contractors use base gym?
9. Who can use Army MWR facilities?

Events and Activities

1. When is the Army Ball 2024?
2. What gates are open at Fort Belvoir?
3. When does the Fort Bragg fair open?
4. When does Palmetto Falls Water Park open?
5. Is Fort Liberty closed today?
6. Is Kolekole Pass open?
7. When is summer block leave for the Army in 2024?

Program Information and Eligibility

1. How does the Armed Forces Vacation Club work?
2. What is the Exceptional Family Member Program (EFMP)?
3. What qualifies for EFMP?
4. How does the BOSS (Better Opportunities for Single Soldiers) program work?
5. What is Army Community Service (ACS)?
6. How to become a Family Child Care (FCC) provider?
7. What services does ACS provide?

Specific Military Terms and Concepts

1. What is a VAT form, and can it be used online?
2. What are the 14 MRT (Master Resilience Training) skills?
3. What does the resilience skill of 'hunting the good stuff' entail?
4. What is a DD2765 form?
5. What is the 1000-pound club?
6. What is the Warrior Adventure Quest Program?

7. What are the goals of the Warrior Adventure Quest program?

Rules, Permissions, and Procedures

1. Can active duty military buy handguns under 21?
2. Can you hunt in Germany, and what can you hunt?
3. How to write an Army Standard Operating Procedure (SOP)?
4. What qualifies for a compassionate reassignment in the Army?
5. How to self-account on ADPAAS?
6. Can veterans buy Army MWR tickets?

Recommendations

Given the search data, here are some recommendations for expanding and refining content on the Army MWR (Morale, Welfare, and Recreation) site. The content should be designed to address high-interest topics, questions about specific Army MWR services, and Army community resources, ensuring relevance and maximizing click-through rates.

Ticket and Access Information

- "How to Purchase Six Flags Tickets Through Army MWR "
Create a guide detailing how military personnel and their families can access discounted tickets for Six Flags, Magic Mountain, and other popular destinations through Army MWR . This guide should include instructions on purchasing tickets, details on available military discounts, and information on locating the nearest Army MWR ticket office.
- "Universal Studios Military Discounts: How to Save Big"
Provide an article that explains the military discount options for Universal Studios, covering eligibility requirements, pricing information, and steps for purchasing tickets both online and at the gate.
- "Can Veterans Use Army MWR Services?"
Clarify eligibility guidelines for veterans at Army MWR facilities, including gyms, lodging, and ticket access. This content could be structured as a series that outlines which services are accessible to different veteran groups.

Army MWR Facility and Fitness Center Information

- "Fitness Centers and Gyms: Locations, Access, and Membership Options for Military Families"
Offer a comprehensive guide on Army MWR fitness centers, such as Cantrell Gym and Fort Belvoir Fitness Centers. Include details about gym amenities, access rules, membership options, and hours of operation to help families easily find fitness resources.
- "Fort Belvoir Officer's Club and Other Popular Army MWR Clubs: What's Open?"
Provide a regularly updated article featuring information on popular Army MWR clubs, including Fort Belvoir Officer's Club. Include hours of operation, current events, and any access restrictions.
- "Smith Lake and Belton Lake: Outdoor Activities for Military Families"
Share up-to-date information on outdoor activities available at Smith Lake and Belton Lake. Include access guidelines, available activities, and seasonal hours, especially for activities like fishing, boating, and picnicking.

Eligibility and Access for Specific Groups

- "Can Disabled Veterans Access Army MWR Services?"
Highlight the specific access and facilities available to disabled veterans across various Army MWR services. This piece should address any unique accommodations or support Army MWR offers to disabled veterans.
- "Who Can Stay in Military Lodging? Eligibility Rules for Army MWR Lodging"
Cover eligibility requirements for staying in military lodging, specifying conditions for veterans, civilians, and contractors.
- "Using Army MWR Facilities as a Civilian or Contractor: What You Need to Know"
Clarify eligibility for Army MWR services for civilians and contractors, including access to gyms, recreational areas, and lodging.