



# Fall Into Fun

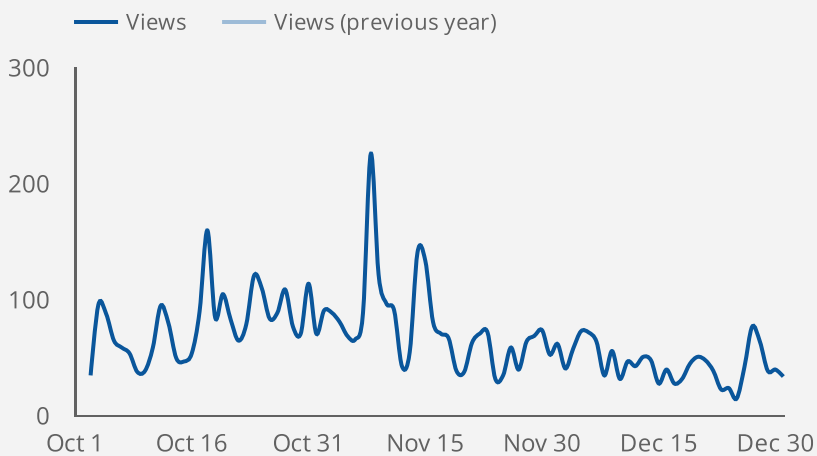
Oct 1, 2022 - Dec 31, 2022

## Data From Google Analytics 4

## Compared To Previous Year

Views <b>6,045</b> No data	Sessions <b>5,337</b> No data	Total users <b>4,848</b> No data	New users <b>323</b> No data	Engagement rate <b>6.76%</b> No data	Outbound Clicks <b>110</b> No data
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### Views this year vs. last year:

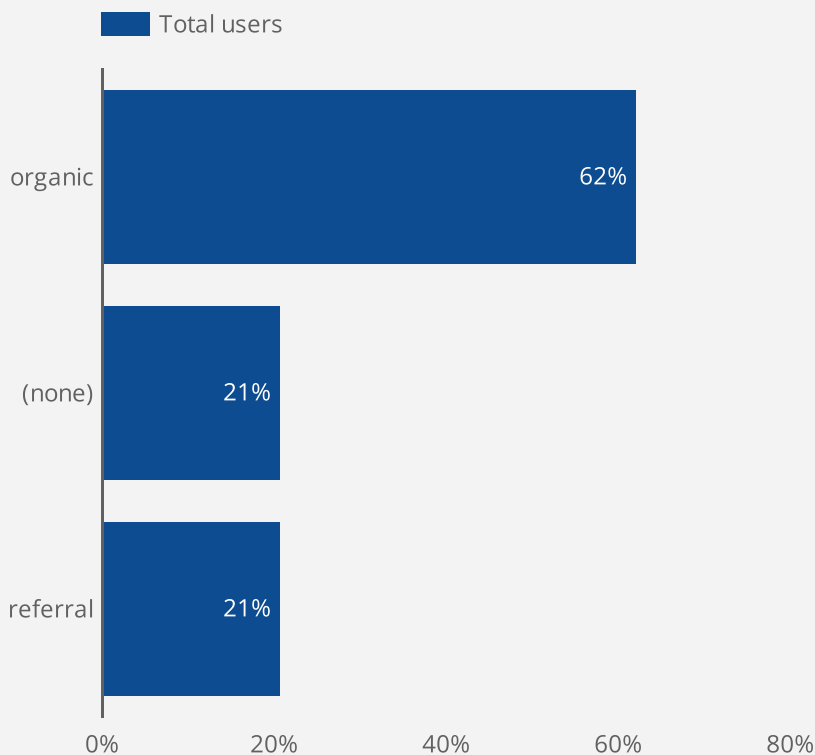


### What are the top installations?

Installation	Views
1. bragg.armymwr.com	1,038
2. humphreys.armymwr.com	440
3. campbell.armymwr.com	350
4. meade.armymwr.com	293
5. kaiserslautern.armymwr.com	233
6. belvoir.armymwr.com	226
7. jackson.armymwr.com	219
8. hood.armymwr.com	190
9. jblm.armymwr.com	170
10. carson.armymwr.com	161

### How does the site acquire traffic ?

Goal: traffic acquisition



### Key Performance Indicators

Actions on the page.

Installation	Outbound Clicks
1. bragg.armymwr.com	14
2. humphreys.armymwr.com	8
3. jackson.armymwr.com	8
4. kaiserslautern.armymwr.com	7
5. jbmhh.armymwr.com	6
6. belvoir.armymwr.com	5
7. tobyhanna.armymwr.com	5
8. knox.armymwr.com	4
9. stewarthunter.armymwr.com	4
10. gordon.armymwr.com	3
11. hamilton.armymwr.com	3
<b>Grand total</b>	<b>110</b>