



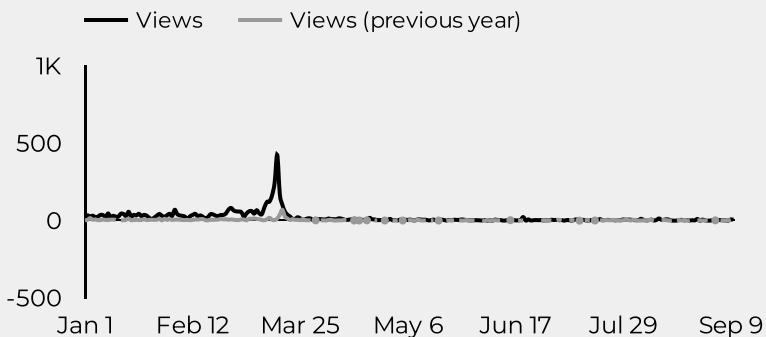
ARMY MWR

Bataan Memorial Death March White Sands Missile Range

Views 5,108 ↑ 443.4%	Sessions 4,132 ↑ 361.7%	Total users 3,384 ↑ 336.6%	New users 3,009 ↑ 507.9% from previous year	Engagement rate 64% ↑ 58.5%
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Visitor trends.

Visits compared to previous year.



How does the site acquire traffic?

Top five channels sorted by users.

Channel	Total users
Organic Search	2,636
Direct	521
Referral	200
Organic Social	27

Social

Top social sources sorted by users.

Social	Total users
All Other Sources	3,355
Facebook	27
Instagram	1
TikTok	1

Where do people click for more information?

Top outbound link clicks.

Link Clicks	Total
Clicks On Images	998
https://bataanmemorialdeathmarch.itsyourrace.com/register/	683
https://bataanmarch.com/	549
https://whitesands.armymwr.com/programs/bataan-memorial-death-march	469
Grand total	3,663

Device Category

