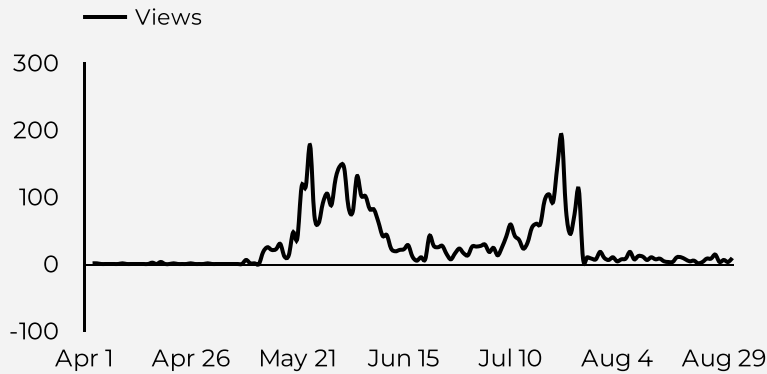




Views	Sessions	Total users	New users	Engagement rate
4,463	3,888	3,102	1,582	63%

**Visitor trends.**



**How does the site acquire traffic?**

Top five channels sorted by users.

Channel	Total users
Organic Search	1,696
Direct	872
Organic Social	408
Referral	124

**Social**

Top social sources sorted by users.

Social	Total users
All Other Sources	2,687
Facebook	398
Instagram	15

**Where do people click for more information?**

Top outbound link clicks.

Click Text	Total
Continue	164
here.	120
here	109
<b>Grand total</b>	<b>1,356</b>

**Stripes**

Installation	Total
liberty.armymwr.com	237,031
eisenhower.armymwr.com	49,348
bliss.armymwr.com	39,238
novosel.armymwr.com	27,169
humphreys.armymwr.com	26,108
carson.armymwr.com	22,569
drum.armymwr.com	20,144
johnson.armymwr.com	18,573
kaiserslautern.armymwr.com	18,535
cavazos.armymwr.com	17,900
knox.armymwr.com	16,665
sill.armymwr.com	16,133
gregg-adams.armymwr.com	13,053
jackson.armymwr.com	9,083
italy.armymwr.com	8,080
stuttgart.armymwr.com	7,556
huachuca.armymwr.com	7,174
moore.armymwr.com	6,746
baumholder.armymwr.com	6,228
buchanan.armymwr.com	5,295
torii.armymwr.com	4,805
ansbach.armymwr.com	4,321
wiesbaden.armymwr.com	3,882
campbell.armymwr.com	3,707
leonardwood.armymwr.com	3,448
westpoint.armymwr.com	2,584
natick.armymwr.com	2,472
mccoy.armymwr.com	2,243
daegu.armymwr.com	1,921
<b>Grand total</b>	<b>606,032</b>