Insert Date, 2013

Dear Chamber Member,

In this difficult economy, it’s harder than ever to keep good employees . . . and to keep them happy. But, thanks to (insert your center here), you’ll have one more “perk” to offer—a very special employee benefit program that provides super savings at no cost to your company.

The enclosed coupons will give your employees discounted bowling fun. Best of all, the coupons are ***FREE***. All we ask is that you distribute one to each employee with paychecks or at some designated high-traffic location. To make things easy, each coupon is good for up to 6 participants so families will need just one coupon to enjoy all the fun and savings.

The excitement never stops at (insert your center here). Your employees can socialize with family and friends while enjoying the great game of bowling. And, they’ll be especially grateful to you for the savings.

As a special thank you for arranging the coupon distribution, we’ve enclosed a ***FREE COUPON*** for a Family Value Package for your enjoyment. The package includes 2 hours Open Play bowling, shoe rental and soft drinks for up to 6 people.

The coupons are being honored now, so please distribute them as soon as possible. If you find you need additional coupons, please fax the enclosed reorder form or call or email me personally. I’ll be happy to handle your request. Fax/email your order back today and we will get your coupons to you within 24 hours.

Sincerely,

Insert Name

Insert Title

Insert Center