

AR 215-1 – Paragraphs relating to Events

MWR events are open to the entire military community and may not benefit specific groups or persons. This does not mean that MWR could not hold an event for children and youth; which is a specific group, but CYSS is an MWR program and therefore these events are MWR events.

AR 215-1 was changed some time ago and the first sentence above was taken out of the regulation with the remark that the current wording is self explanatory.

The following is the Events Chapter in AR 215-1:

13–18. Events

a. MWR events. Garrisons may periodically conduct special events. Guidelines for special events involving MWR and/or NAF resources follow:

(1) MWR events conducted in CONUS will comply with applicable laws and regulations; events conducted overseas will comply with applicable international treaties and agreements (see also paras 8–17 and 8–18).

(2) MWR events will not selectively benefit or endorse any commercial interest, product, or person. Gifts and donations may be accepted and commercial sponsorship may be solicited in accordance with the policies in this chapter and chapter 11.

(3) MWR programs may operate authorized resale activities and services in accordance with policy in chapter 12. If unable to provide resale activities or services, commercial contractors may be used.

(4) MOAs/MOUs with on-post POs or members of military units volunteering their services to the benefit of the PO/unit fund or contracts with concessionaires are authorized for the operation of MWR resale booths at MWR events. DOD 5500.7–R provisions regarding fund raising will apply.

(5) At the discretion of the garrison commander, MWR programs may secure the aid of volunteers or persons providing gratuitous services to assist in the sale of MWR-procured alcoholic beverages. MWR programs may also enter into agreements with military units or on-post private organizations, under which the military units or private organizations will provide qualified personnel to assist the MWR program in selling alcoholic beverages at MWR events in exchange for a fee. Fees paid to military units will be deposited into the unit funds; units will not require Soldiers to participate in the event. MWR programs may also contract with concessionaires to sell alcoholic beverages at MWR events. This may also apply to cosponsored events, below (see also para 10–8). All personnel assisting the MWR program to sell alcoholic beverages at such events will receive appropriate training.

b. Cosponsored events. These events will be governed by DOD 5500.7–R. If gate fees are charged, MWR will collect and account for all receipts.

c. Installation/community relations events. Installation open houses and related events are primarily public affairs events, designed to share information about military missions, equipment, facilities, and personnel with local or regional communities. MWR programs may participate in community relations/public affairs open houses/events, as long as generating NAF revenue is not the primary objective of the open house/event. This will not preclude MWR programs from selling food and beverages and mementos commemorating the event.

Here is a paragraph from AR 215-1, Chapter 5-13, d.(1) (b)

(b) **MWR events open to the entire military community** and approved by the garrison commander. Alcoholic beverages provided at these events are limited to malt beverages and wine. Events should be of a traditional historical or military nature. Dignitaries from the local community may be invited to the MWR event to promote good community relations.