



DEPARTMENT OF THE ARMY
ADMINISTRATIVE ASSISTANT TO THE SECRETARY OF THE ARMY
105 ARMY PENTAGON
WASHINGTON DC 20310-0105

23 DEC 2010

MEMORANDUM FOR RECORD

SUBJECT: Designation of the Army Birthday Ball as a Morale, Welfare, and Recreation Event

1. Each year the Army commemorates its birthday with many events, including a Birthday Ball in the National Capital Region. The Army Birthday Ball promotes morale and esprit de corps for the military and civilian personnel, Family members, and guests who participate. The Army Birthday Ball is hereby designated as a morale, welfare, and recreation (MWR) event under the provisions of AR 215-1 and for planning and execution purposes is a function entitled to local official support. Commercial sponsorship is authorized in accordance with AR 215-1.
2. The Army Birthday Ball may be supported by MWR and appropriated funds. Only MWR funds generated by or designated for the Birthday Ball and appropriated funds supporting items critical to the success of the Ball may be used. The determination that the Army Birthday Ball is properly an MWR event should not be interpreted as a designation of all balls or other social events as MWR events.
3. The determination that the Army Birthday Ball is entitled to local official support authorizes the judicious use of appropriated funds and government resources within the National Capital Region, as augmented by the contributions of attendees, to fund some of the support activities associated with such an event. The use of scarce government funds and resources should be limited to those items critical to the success of the Birthday Ball. Military personnel and Department of the Army civilians are authorized to expend time and effort as part of their official duties on the planning, management, organization, and execution of the Birthday Ball. Despite the determination that local official support of this event is appropriate, certain fiscal and ethical constraints remain in place. For example, all personnel are prohibited from soliciting non-Federal entities for contributions to defray the costs of the Birthday Ball. Solicitations of private organizations are to be conducted as commercial sponsorship, not conducted by private persons or organizations, on behalf of the Army.
4. This memorandum will remain in effect until changed, superseded or rescinded.


JOYCE E. MORROW