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FAMILY AND MORALE, WELFARE AND RECREATION COMMAND  
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**FOR IMMEDIATE RELEASE**

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**MWR "Fan-tastic Summer" offers prizes for eating hot dogs**

By Margaret McKenzie  
FMWRC Public Affairs

*LEAD SHOWS HOW SOLDIERS/  
FAMILIES CAN  
BENEFIT RIGHT  
UP FRONT.*

ALEXANDRIA, Va. – Morale, Welfare and Recreation patrons can win valuable prizes simply by eating hot dogs at participating MWR food and beverage facilities this summer.

Patrons who participate in the "Fan-tastic Summer" promotion may become eligible to win the grand prize of a trip for four to see the New York Yankees play in one of the last games in the old Yankees stadium in New York City. The trip includes four tickets behind home plate, airfare, lodging and \$2,500 spending money. Other prizes include his and hers customized Dream-Seat Leather Recliners featuring the winner's favorite team, a 36 inch flat screen television, a digital high-definition sports camcorder with 10X zoom, and a \$150 gift card to the Major League Baseball online store.

Sponsored by Hebrew National, the "Fan-tastic Summer" promotion features a frequency card program: buy six half- or quarter-pound hot dogs and receive a free quarter-pound hot dog free. When customers redeem their frequency cards for their free hot dog, they may enter their name into a sweepstakes drawing for a chance to win any of the "Fan-tastic" prizes.

*SPONSOR  
NAME  
AGAIN...*

The "Fan-tastic Summer" promotion replaces the "Dress the Dog" promotion, a similar program held last year in partnership with Hebrew National.

Last year a young Soldier was awarded the grand prize of a car, but opted to receive the cash equivalent instead.

The second-prize winner was Sonny Jones, a retired colonel who lives 200 miles from Keesler Air Force Base. "I decided to check into it and I am glad I did," Jones said. "I entered the promotion by sending for the entry form, which was mailed to me. It was well worth it." Jones won a \$580 American Express pre-paid credit card.

"Having the other military services involved with the Fan-tastic Summer promotion creates a great opportunity for all military Families to participate and win great prizes," said Kristen Kea, events planner for the Events Division of Business Programs. "MWR facilities that are participating get the opportunity to offer their customers a quality product and a chance to win prizes at the same time."

*QUOTE TIES PROGRAM TO  
SUPPORTING SOLDIER/FAMILIES  
AND MWR FACILITIES*

"I think that the grand prize is the biggest attraction," said Kea. "It is a once-in-a life-time opportunity to see the Yankees play in their old stadium—'The House That Ruth Built' — by simply eating at MWR restaurants and snack bars.

"We are really excited to have both the Marine Corps and the Coast Guard facilities participate in the promotion again this summer," Kea said.

The promotion begins on April 1, and runs through July 31.  
To learn more, log on to [www.mwrpromotions.com](http://www.mwrpromotions.com)

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