

Example for Opt-In Clause and Form

If a sponsor wants to conduct a sweepstakes or collect contact information from attendees at an MWR event, our patrons must provide written consent prior to the sponsor collecting their personal contact info. This can be accomplished with a form that includes an "OPT-IN" clause. An opt-out clause is not legally sufficient.

Here is an example for an OPT-IN clause:

I authorize "*insert Sponsor Company Name*" to retain my contact information and send promotional product information.

Attached is an authorized form for USAA. Please note that it doesn't have the exact language above, however our legal office was satisfied with the form.



Register for a
FREE
PRIZE.

59
Please send me
OK

Name: _____

Last First Middle

Pay Grade/Rank: _____ Date of Birth: MM / DD / YYYY

My USAA Membership Status: _____

I am a USAA member. USAA #: _____

I authorize USAA to retain the personal information I am providing. (Please update my USAA information.)

Military Status: _____

Active Duty Drilling for Pay Retired Separated

Branch of Service: _____

Army Marine Corps Navy Air Force Coast Guard

Component: _____

Active Guard Reserve

Are You a Military Family Member? _____

Spouse Son/Daughter Discharge Status: (if applicable) Honorable General Other

Address: _____

Home Phone: () _____ Street/P.O. Box City State Zip

Cell Phone: () _____

E-mail: _____

No purchase is necessary to enter or win. See Official Rules on reverse for details. Information provided for USAA use only and will not be sold or provided to nonaffiliated third parties. Use of the term "member" does not convey any legal, eligibility or ownership rights. Membership rights are limited to eligible policyholders of United Services Automobile Association. Eligibility may change based on factors such as marital status, rank, or military status. Contact us to update your records. Information provided for use by USAA and each of its affiliates to identify you and/or permissible business purposes.

645

CHECK THE BOXES for the products and services for which you would like to receive additional information. Learn more at usa.com/military.

Auto/Property Insurance			Investments			Life Events		
<input type="checkbox"/> Auto	252	<input type="checkbox"/> Mutual Funds	268	<input type="checkbox"/> Deployment Assistance	275			
<input type="checkbox"/> Homeowners/Renters	253	<input type="checkbox"/> IRAs/Rollovers	261	<input type="checkbox"/> PCS	276/MAC01			
<input type="checkbox"/> Valuable Property Protection	253	<input type="checkbox"/> Automatic Investment Plans	268	<input type="checkbox"/> Commissioning	277			
<input type="checkbox"/> Renters	254	<input type="checkbox"/> Brokerage Products	269	<input type="checkbox"/> Military Separation	278/MAC02			
<input type="checkbox"/> Business ¹	255	<input type="checkbox"/> College Savings	270	<input type="checkbox"/> Retirement	279/MAC03			
<input type="checkbox"/> Flood ²	256	Member Services—Special			281/MAC04			
Financial Planning Services			USAA Member Discounts On³:					
<input type="checkbox"/> Free Financial Assessment	257	<input type="checkbox"/> Home Security	271	<input type="checkbox"/> Survivorship Planning	282/MAC05			
<input type="checkbox"/> Complete Line of Financial Plans	258	<input type="checkbox"/> Car Rental	273	<input type="checkbox"/> Getting Married	272/MAC06			
Life Insurance			<input type="checkbox"/> Flowers	274				
<input type="checkbox"/> Life Insurance	259	Real Estate Services						
<input type="checkbox"/> Long-Term Care Insurance ⁴	260	<input type="checkbox"/> USAA MoversAdvantage ⁵	266					
<input type="checkbox"/> Annuities	261							

Investment and Insurance products are not eligible for FICA or any government agency, and bank guaranteed investment and certain insurance products may have restrictions.

Check only the above listed USAA services. If you have any questions, please call 1-800-531-1333. The information provided is for informational purposes only and does not constitute an offer. The information provided is for informational purposes only and does not constitute an offer. The information provided is for informational purposes only and does not constitute an offer.

USA is a member of the United States Automobile Association and the American Automobile Association. USA is a member of the United States Automobile Association and the American Automobile Association.