



ARMY MWR

Business and Recreation

Views
8,726,859

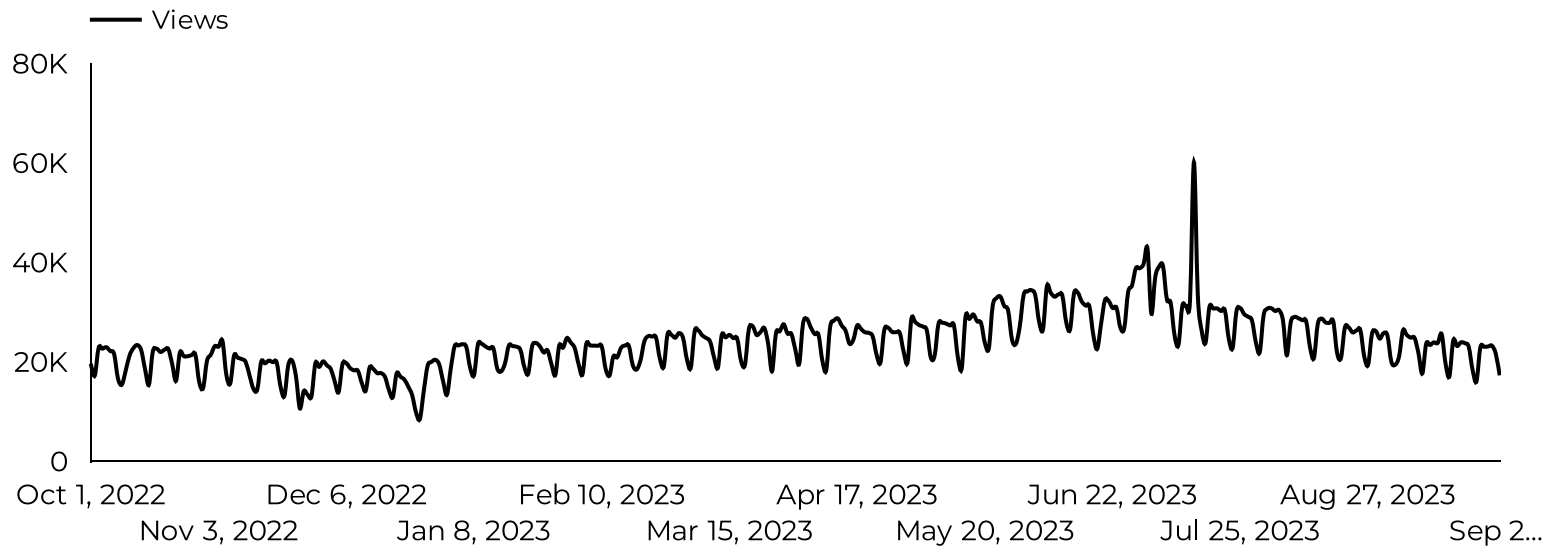
Visits (pageviews) to your page

Engagement rate
51%

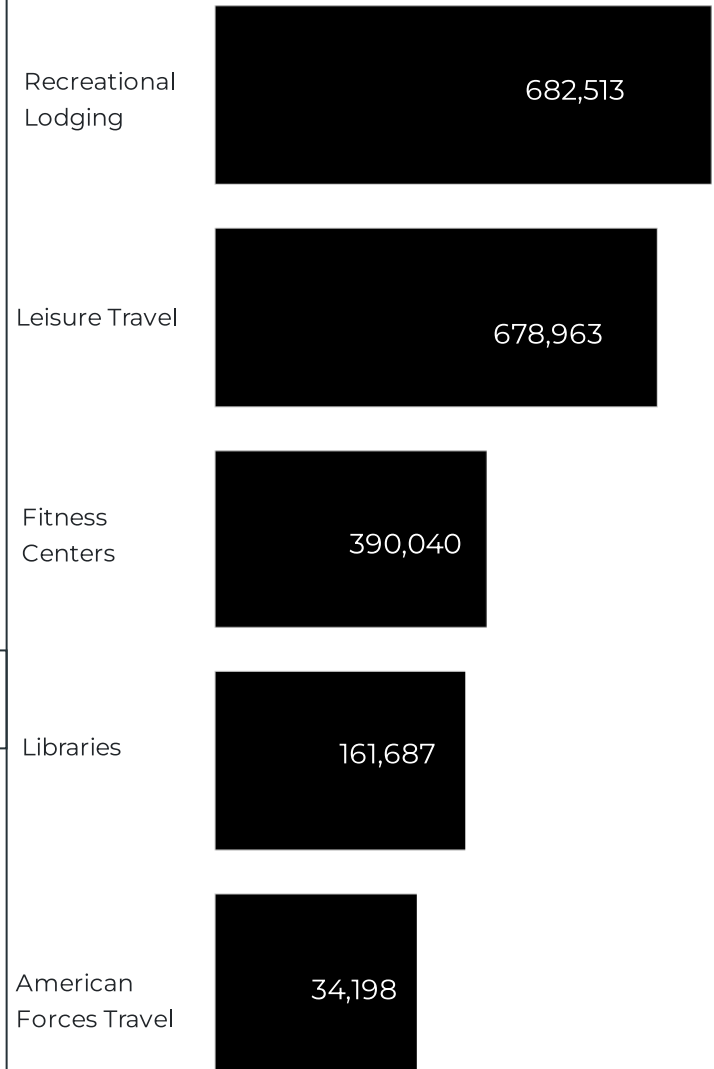
Average time people are engaged on your website

Total users
3,783,218

The total number of users who visited your website



What programs are users visiting?



Visits from social media.

Social Media	Total users
Facebook	26,107
YouTube	1,163
Other	519
Instagram	330
Twitter	48
LinkedIn	9



Program Roll-Up

Oct 1, 2022 - Sep 30, 2023



PROGRAM	Total Users	New Users	Sessions	Engagement Rate
American Forces Travel	34,198	8,913	41,581	18.81%
Arts & Crafts	65,473	38,731	89,820	40.8%
Auto Skills	211,056	152,707	303,560	45.25%
BOSS	69,613	34,631	86,370	34.35%
Food and Beverage	1,673,485	1,225,248	2,448,859	49.1%
Healthy Army Communities	9,632	8,059	12,608	54.63%
Leisure Travel	678,963	417,629	980,778	49.98%
Libraries	161,687	114,378	254,882	47.85%
Warrior Zone	31,282	18,797	43,047	42.24%
Army Ten Miler (ATM)	264,474	257,813	422,913	56.32%
World Class Athlete Program	52,813	52,785	66,268	61.26%



Sports and Fitness Program Roll-Up

Oct 1, 2022 - Sep 30, 2023



PROGRAM	Total Users	New Users	Sessions	Engagement Rate
All Army Sports	36,234	30,240	47,217	49.86%
Aquatics	276,259	163,370	402,870	39.11%
Bowling	235,884	172,936	323,304	46.83%
Fitness Centers	390,040	274,739	573,399	44.13%
Golf	412,071	348,445	604,536	56.15%
Intramural Sports	20,233	7,541	25,225	30.12%
Strong BANDS	9,998	2,066	11,289	16.56%
Warrior Zone	31,282	18,797	43,047	42.24%
World Class Athlete Program	52,813	52,785	66,268	61.26%



Outdoor Rec Program Roll-Up

Oct 1, 2022 - Sep 30, 2023

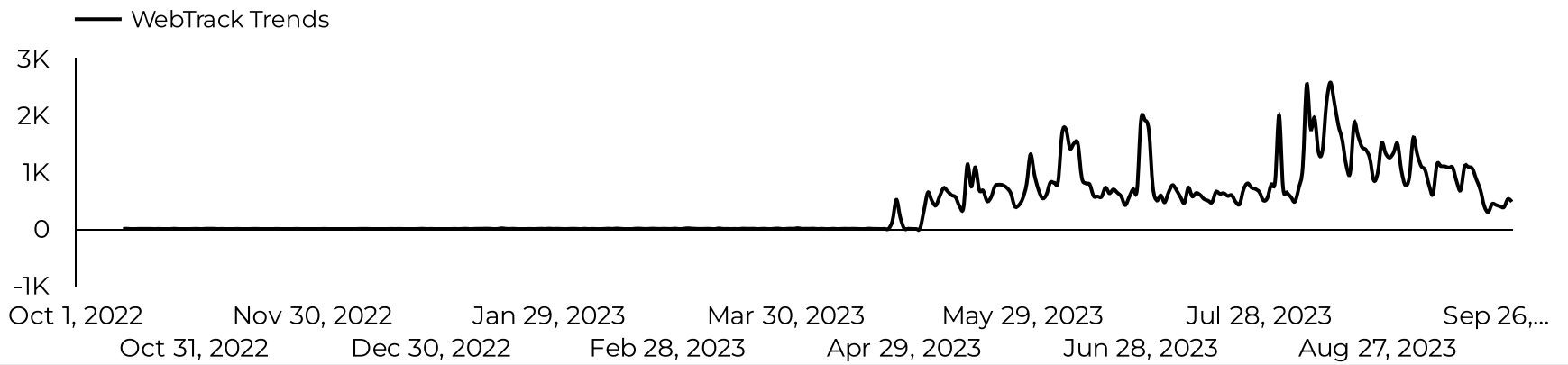


PROGRAM	Total Users	New Users	Sessions	Engagement Rate
Adventure Programs	14,021	6,874	18,474	33.26%
Equipment Rental	90,328	38,728	126,876	34.06%
Recreational Lodging	682,513	485,555	1,005,839	52.32%



Total WebTrac clicks on pages.

136,211



Top installations with the highest number of WebTrac link clicks on pages.

Installation	Clicks on WebTrac Links. ▾
westpoint.armymwr.com	23,624
campbell.armymwr.com	17,626
mccoy.armymwr.com	12,858
belvoir.armymwr.com	11,533
kaiserslautern.armymwr.com	5,693
jackson.armymwr.com	5,667
stuttgart.armymwr.com	5,279
stewarthunter.armymwr.com	5,218
cavazos.armymwr.com	5,156
jblm.armymwr.com	5,067
liberty.armymwr.com	4,741
picatinny.armymwr.com	4,666
knox.armymwr.com	3,923
leavenworth.armymwr.com	3,639
moore.armymwr.com	2,432
bliss.armymwr.com	1,853
humphreys.armymwr.com	1,575
gregg-adams.armymwr.com	1,533
meade.armymwr.com	1,505
hawaii.armymwr.com	1,153

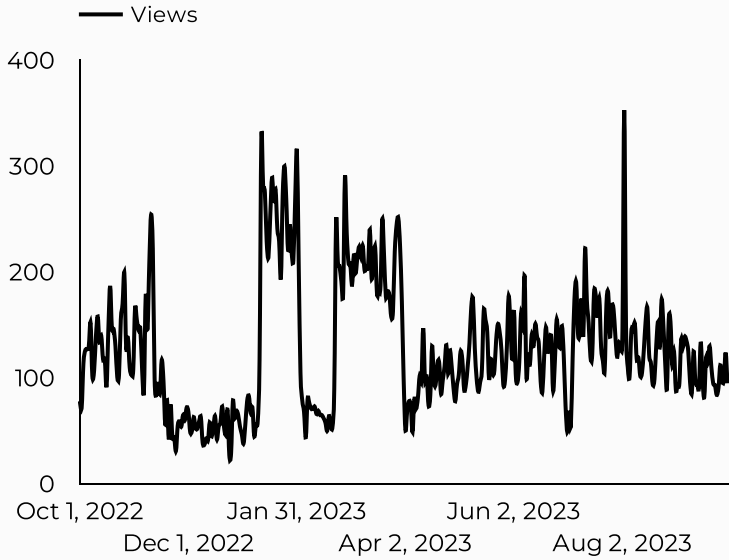


ARMY MWR

American Forces Travel

Views	Sessions	Total users	New users	Engagement rate
46,682	41,581	34,198	8,913	19%

How is site traffic trending?

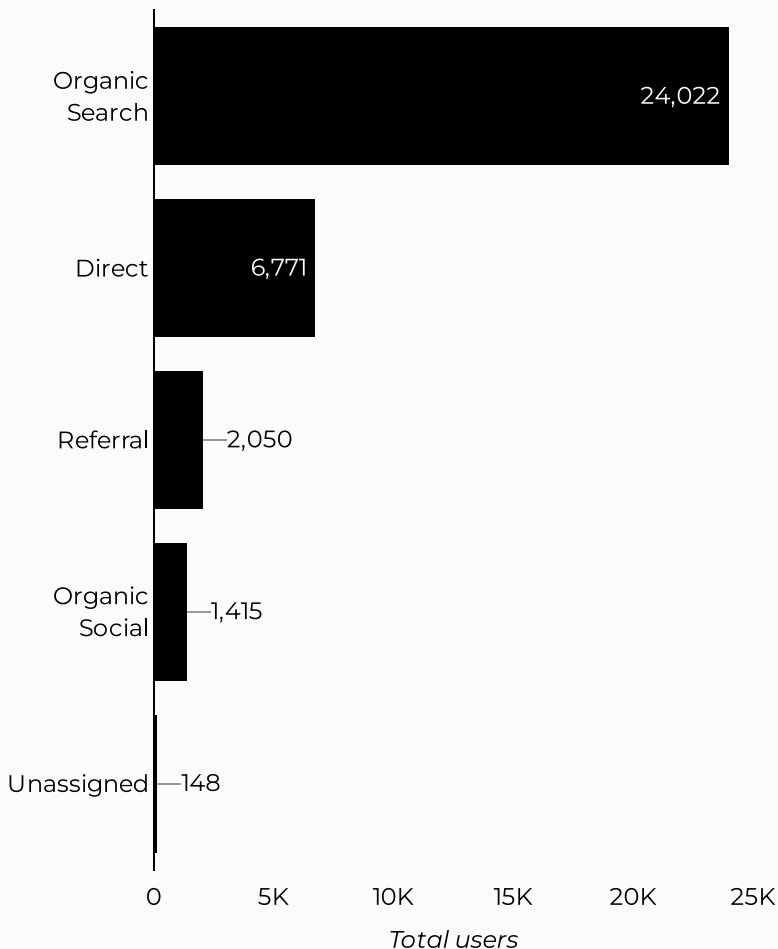


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	33,072
jbmhh.armymwr.com	167
miami.armymwr.com	140
campbell.armymwr.com	117
meade.armymwr.com	111
westpoint.armymwr.com	105
belvoir.armymwr.com	78
mccoy.armymwr.com	57
jblm.armymwr.com	49
bliss.armymwr.com	48

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	21,199
(direct)	6,771
bing	1,850
m.facebook.com	842
home.army.mil	601
yahoo	570
duckduckgo	388
militaryonesource.mil	367
l.facebook.com	270
military.com	240

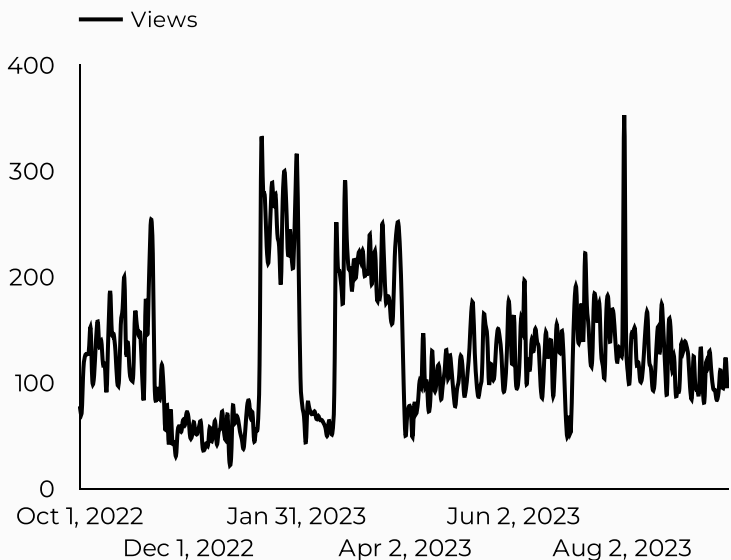


ARMY MWR

Arts & Crafts

Views	Sessions	Total users	New users	Engagement rate
46,682	41,581	34,198	8,913	19%

How is site traffic trending?

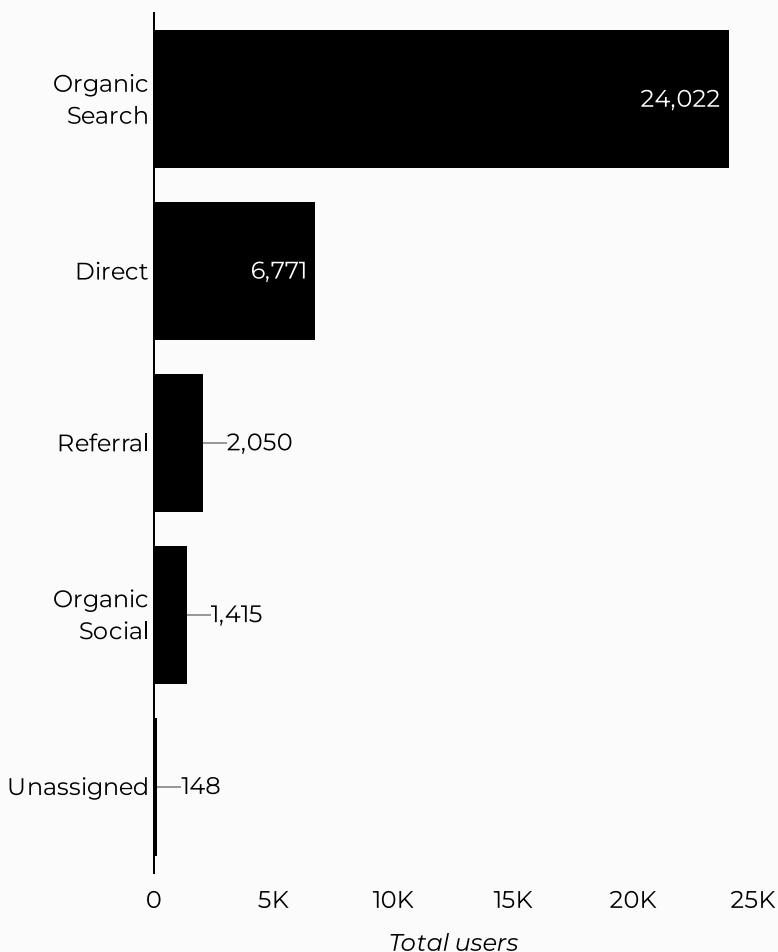


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	33,072
jbmhh.armymwr.com	167
miami.armymwr.com	140
campbell.armymwr.com	117
meade.armymwr.com	111
westpoint.armymwr.com	105
belvoir.armymwr.com	78
mccoy.armymwr.com	57
jblm.armymwr.com	49
bliss.armymwr.com	48

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	21,199
(direct)	6,771
bing	1,850
m.facebook.com	842
home.army.mil	601
yahoo	570
duckduckgo	388
militaryonesource.mil	367
l.facebook.com	270
military.com	240

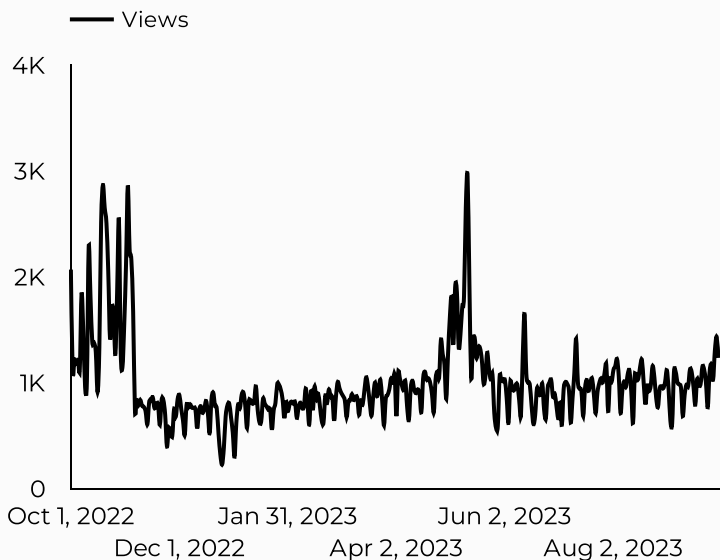


ARMY MWR

Auto Skills

Views	Sessions	Total users	New users	Engagement rate
365,533	303,560	211,056	152,707	45%

How is site traffic trending?

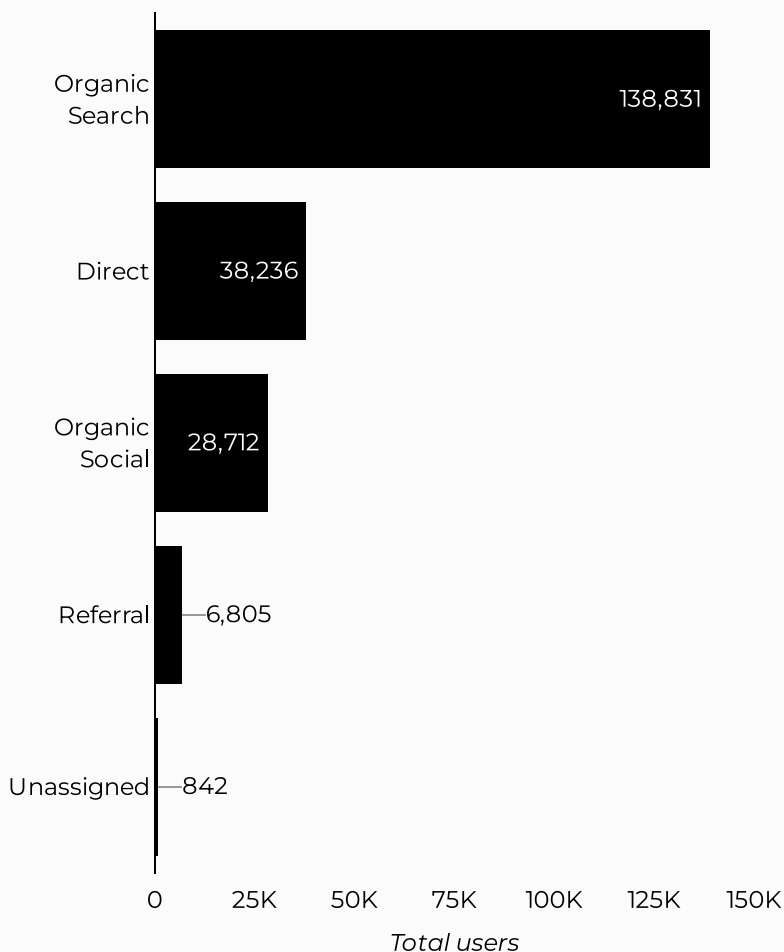


Top US Army Installations

Sorted by Total Users

Installation	Total users
stewarhunter.armymwr.com	21,602
drum.armymwr.com	18,988
jblm.armymwr.com	10,089
campbell.armymwr.com	9,890
kaiserslautern.armymwr.com	9,855
hawaii.armymwr.com	9,409
humphreys.armymwr.com	8,156
moore.armymwr.com	8,115
riley.armymwr.com	6,895
wiesbaden.armymwr.com	6,607

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	130,930
(direct)	38,236
m.facebook.com	18,520
lm.facebook.com	6,751
bing	4,918
l.facebook.com	3,123
visitaugusta.com	1,990
duckduckgo	1,977
home.army.mil	1,933
yahoo	1,381



Views
113,189

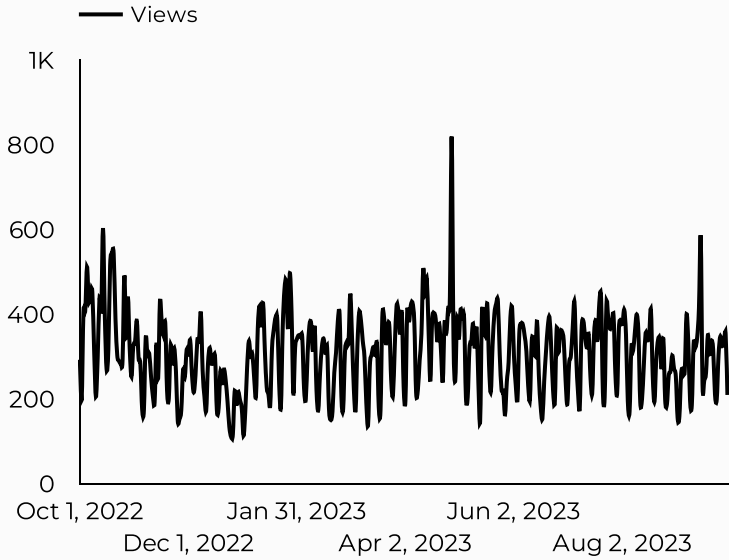
Sessions
86,370

Total users
69,613

New users
34,631

Engagement rate
34%

How is site traffic trending?

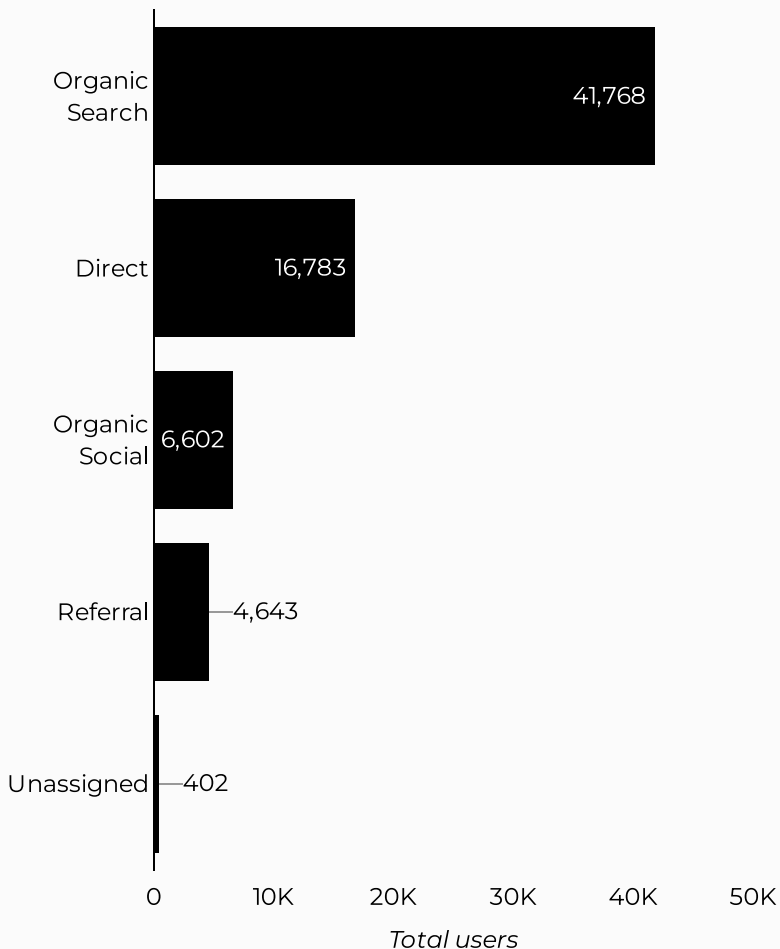


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	9,187
humphreys.armymwr.com	6,529
stewarhunter.armymwr.com	4,042
hood.armymwr.com	3,739
bliss.armymwr.com	3,157
bragg.armymwr.com	2,679
jblm.armymwr.com	2,494
italy.armymwr.com	2,364
presidio.armymwr.com	2,287
drum.armymwr.com	2,204

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	38,579
(direct)	16,783
m.facebook.com	3,775
bing	2,445
home.army.mil	2,335
l.facebook.com	1,111
lm.facebook.com	938
l.instagram.com	514
linktr.ee	397
(not set)	393

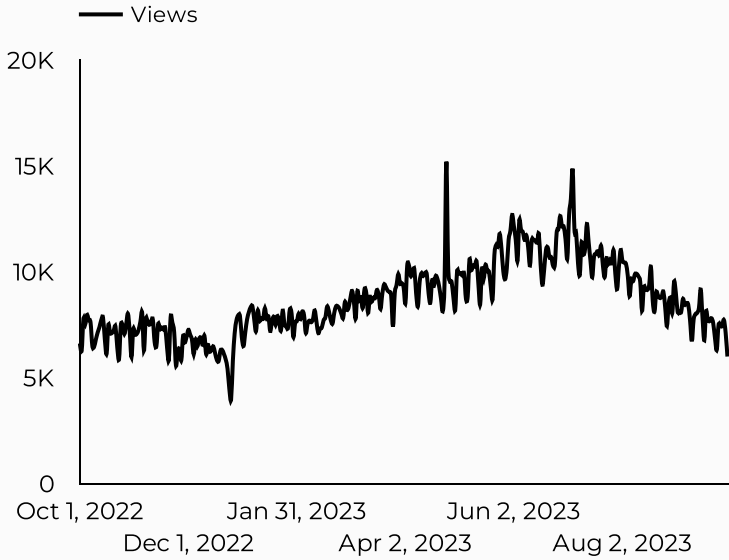


ARMY MWR

Food and Beverage

Views	Sessions	Total users	New users	Engagement rate
3,172,281	2,448,859	1,673,485	1,225,248	49%

How is site traffic trending?

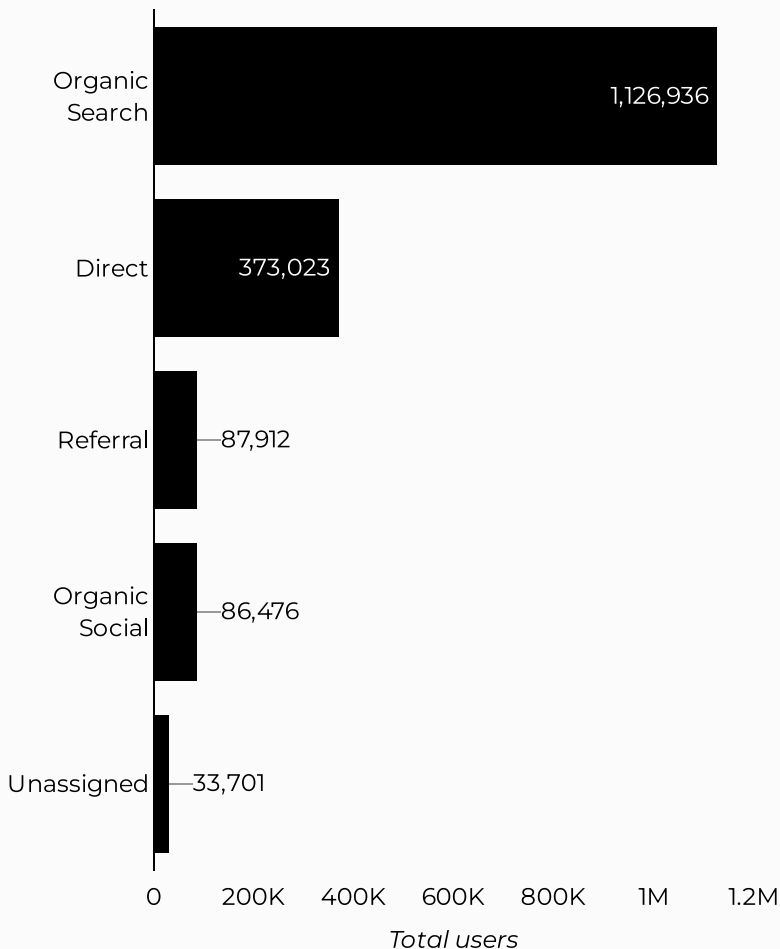


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	271,909
belvoir.armymwr.com	84,903
carlisle.armymwr.com	68,012
benning.armymwr.com	66,032
moore.armymwr.com	56,759
hawaii.armymwr.com	47,042
bragg.armymwr.com	44,058
hood.armymwr.com	40,159
gordon.armymwr.com	40,062
stewarhunter.armymwr.com	39,803

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	1,044,701
(direct)	373,023
m.facebook.com	55,818
bing	51,757
referral	25,938
yahoo	16,434
duckduckgo	15,549
home.army.mil	15,530
l.facebook.com	14,110
lm.facebook.com	13,079



ARMY MWR

Healthy Army Communities (HAC)

Views
14,784

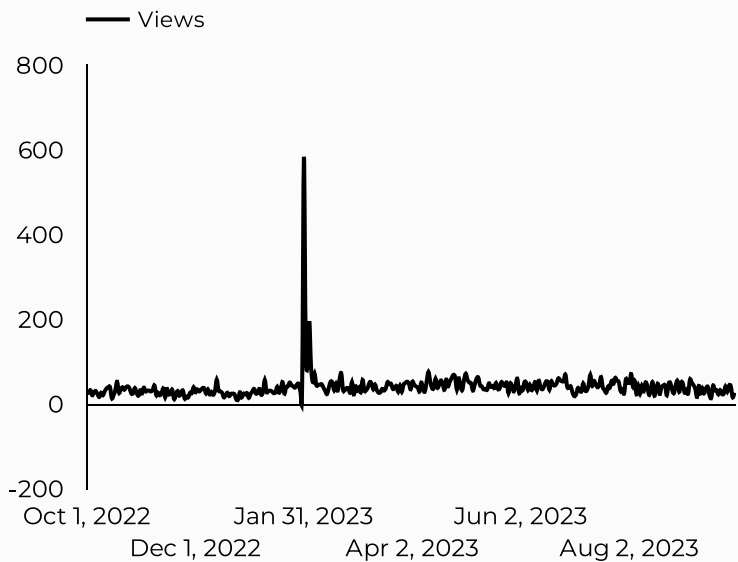
Sessions
12,608

Total users
9,632

New users
8,059

Engagement rate
55%

How is site traffic trending?

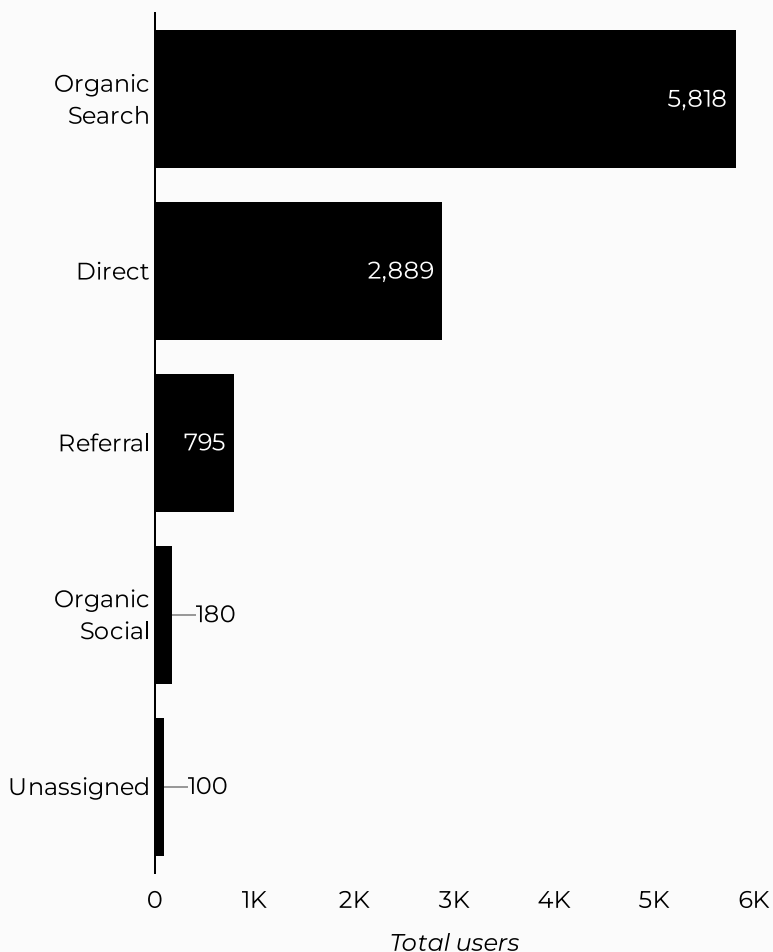


Top US Army Installations

Sorted by Total Users

Installation	Total users
hunterliggett.armymwr.com	8,435
www.armymwr.com	391
bragg.armymwr.com	226
sill.armymwr.com	115
humphreys.armymwr.com	103
liberty.armymwr.com	59
aberdeen.armymwr.com	58
garmisch.armymwr.com	51
grafenwoehr.armymwr.com	49
gordon.armymwr.com	38

Which channels are driving traffic?



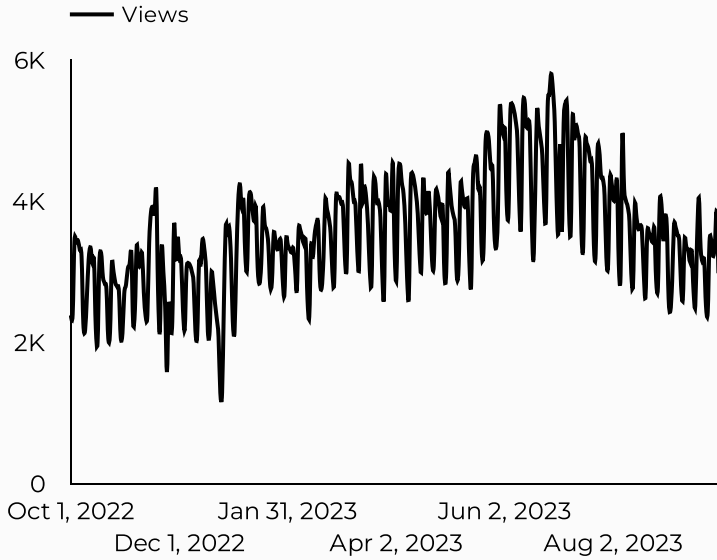
What are the top sources?

Session source	Total users
google	5,402
(direct)	2,889
home.army.mil	566
bing	212
m.facebook.com	115
duckduckgo	107
yahoo	88
mymilitarynetwork.org	63
referral	61
(not set)	39



Views	Sessions	Total users	New users	Engagement rate
1,300,857	980,778	678,963	417,629	50%

How is site traffic trending?

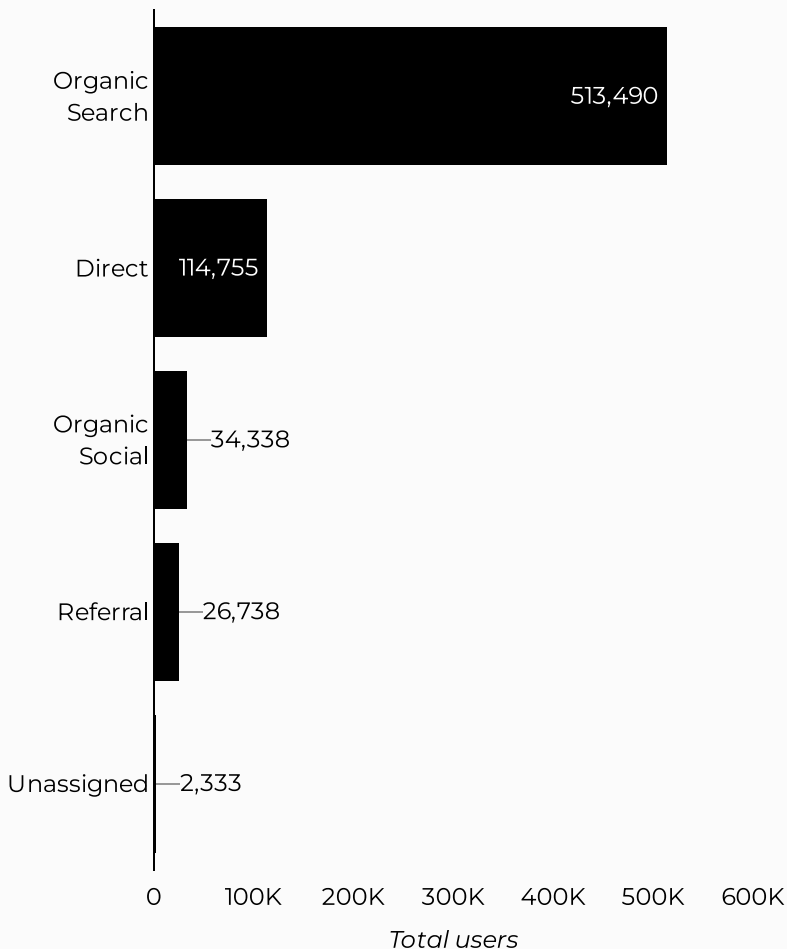


Top US Army Installations

Sorted by Total Users

Installation	Total users
belvoir.armymwr.com	53,472
jblm.armymwr.com	41,333
www.armymwr.com	40,986
hawaii.armymwr.com	39,984
redstone.armymwr.com	29,240
stewarhunter.armymwr.com	26,311
bragg.armymwr.com	25,203
bliss.armymwr.com	23,447
jackson.armymwr.com	22,986
meade.armymwr.com	21,728

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	471,139
(direct)	114,755
bing	26,751
m.facebook.com	22,708
yahoo	8,385
home.army.mil	7,417
duckduckgo	6,623
l.facebook.com	5,894
lm.facebook.com	4,763
sewardresort.com	3,470

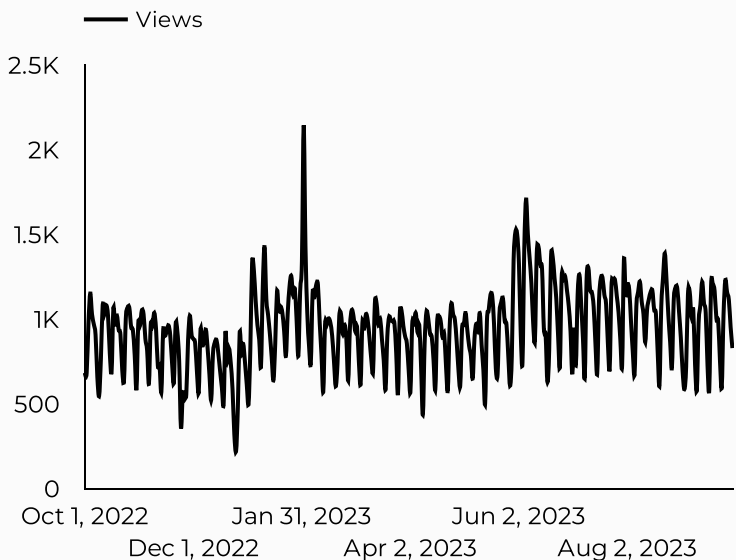


ARMY MWR

Libraries

Views	Sessions	Total users	New users	Engagement rate
345,327	254,882	161,687	114,378	48%

How is site traffic trending?

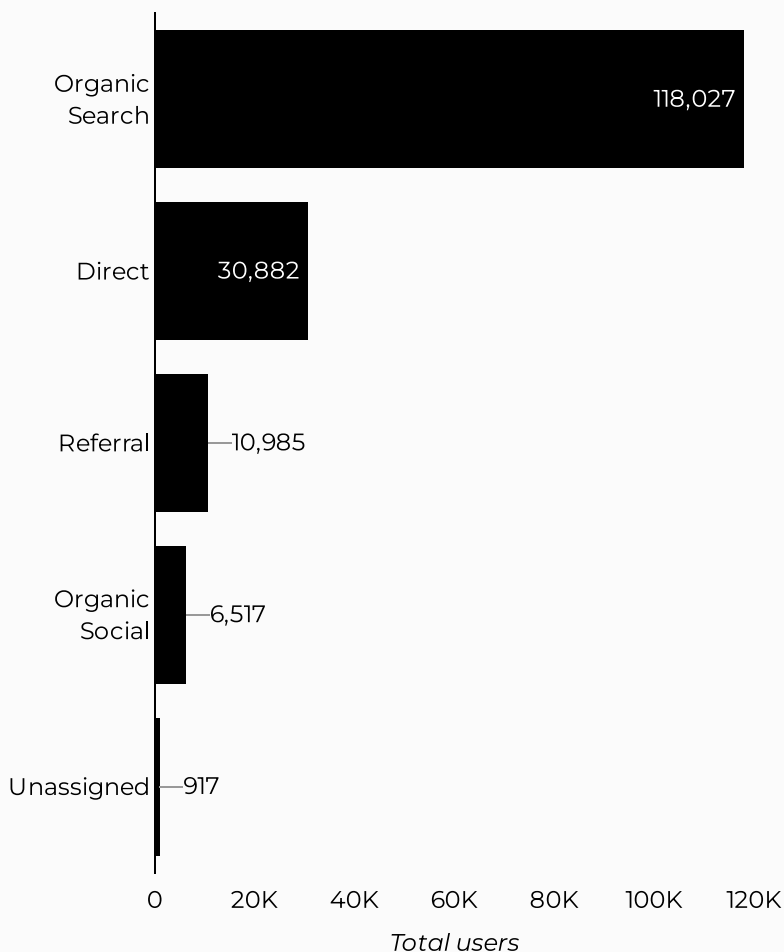


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	19,523
jblm.armymwr.com	15,258
bragg.armymwr.com	7,760
humphreys.armymwr.com	7,440
campbell.armymwr.com	6,575
knox.armymwr.com	5,799
hawaii.armymwr.com	5,341
belvoir.armymwr.com	5,260
stuttgart.armymwr.com	4,964
carson.armymwr.com	4,783

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	108,198
(direct)	30,882
bing	6,023
mwrlibrary.armybiznet.com	4,171
m.facebook.com	3,760
duckduckgo	1,903
l.facebook.com	1,804
yahoo	1,481
home.army.mil	1,405
army.dodmwrlibraries.org	875



ARMY MWR

Adventure Programs

Views
21,900

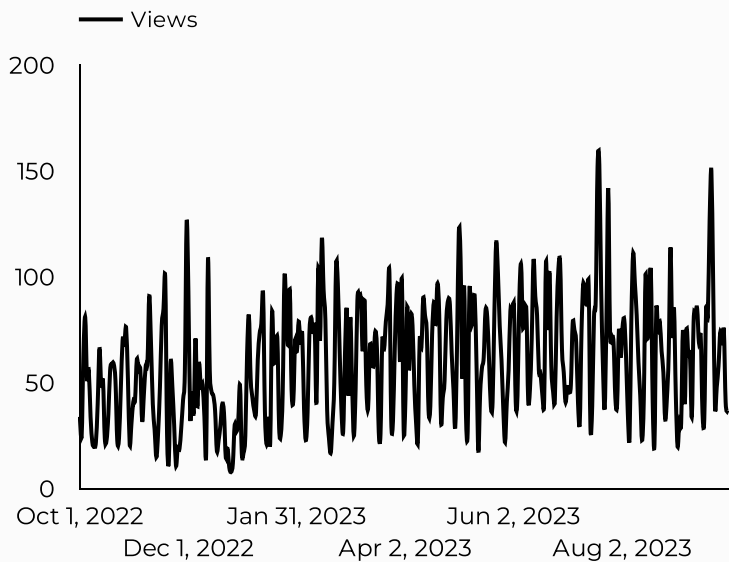
Sessions
18,474

Total users
14,021

New users
6,874

Engagement rate
33%

How is site traffic trending?

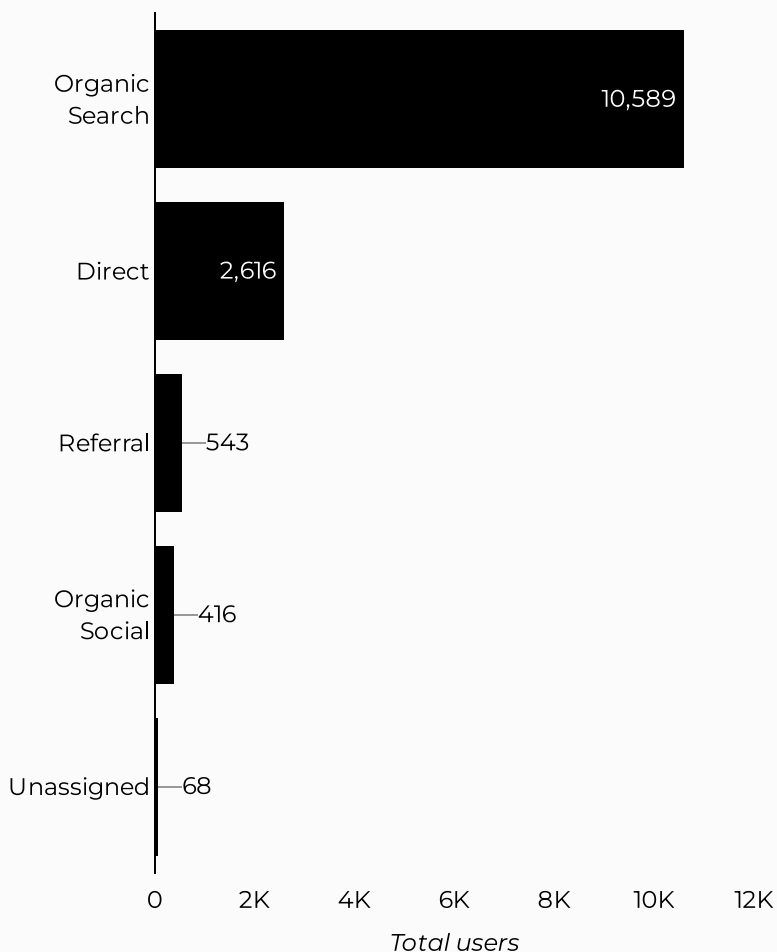


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	4,405
bragg.armymwr.com	1,676
jblm.armymwr.com	1,657
stewarhunter.armymwr.com	1,059
liberty.armymwr.com	916
carson.armymwr.com	597
gordon.armymwr.com	582
riley.armymwr.com	538
drum.armymwr.com	537
campbell.armymwr.com	463

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	9,430
(direct)	2,616
bing	902
m.facebook.com	246
home.army.mil	176
duckduckgo	138
yahoo	131
l.facebook.com	95
mybaseguide.com	80
(not set)	65



ARMY MWR

Equipment Rental

Views
153,171

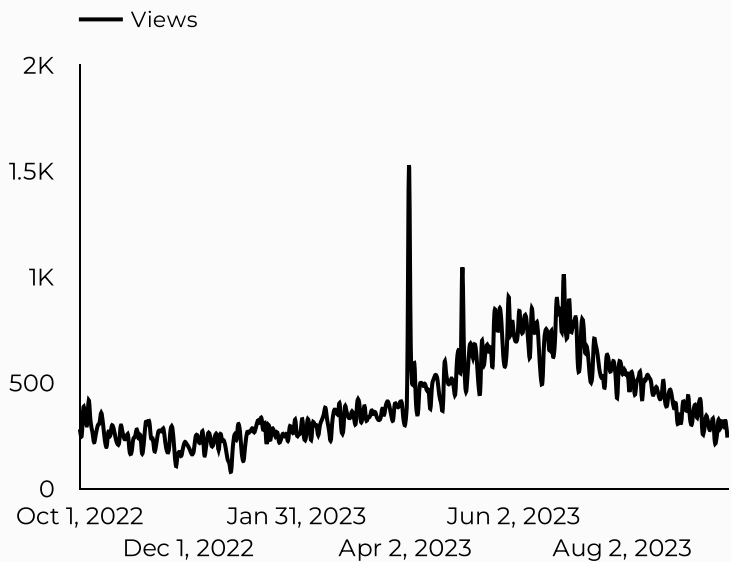
Sessions
126,876

Total users
90,320

New users
38,728

Engagement rate
34%

How is site traffic trending?

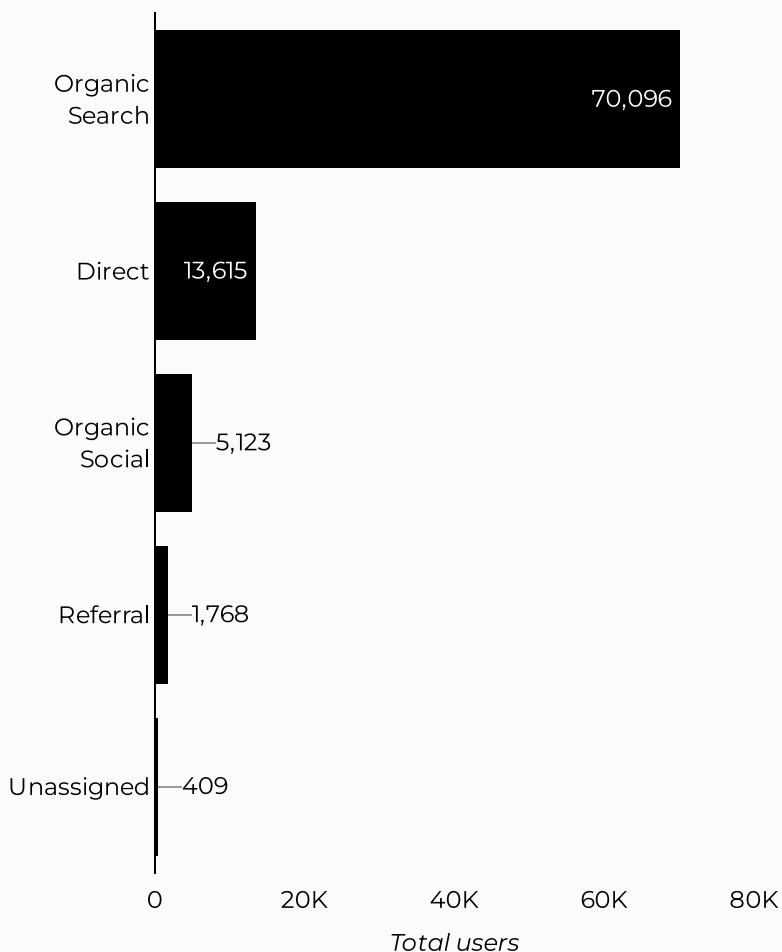


Top US Army Installations

Sorted by Total Users

Installation	Total users
jblm.armymwr.com	20,768
bragg.armymwr.com	8,045
knox.armymwr.com	6,637
redstone.armymwr.com	6,422
liberty.armymwr.com	6,415
riley.armymwr.com	5,937
hood.armymwr.com	5,176
cavazos.armymwr.com	4,978
carson.armymwr.com	4,252
gordon.armymwr.com	4,130

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	65,372
(direct)	13,615
m.facebook.com	3,676
bing	3,167
duckduckgo	930
yahoo	844
lm.facebook.com	819
home.army.mil	654
l.facebook.com	570
(not set)	407

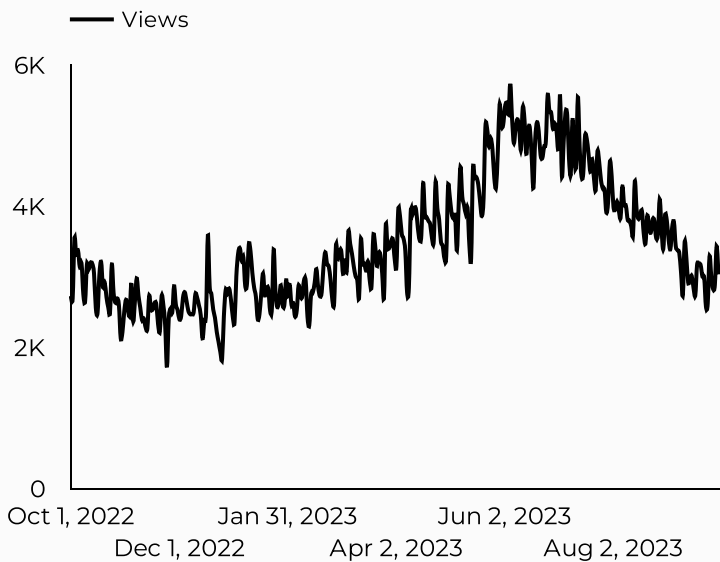


ARMY MWR

Recreational Lodging

Views	Sessions	Total users	New users	Engagement rate
1,268,679	1,005,839	682,513	485,555	52%

How is site traffic trending?

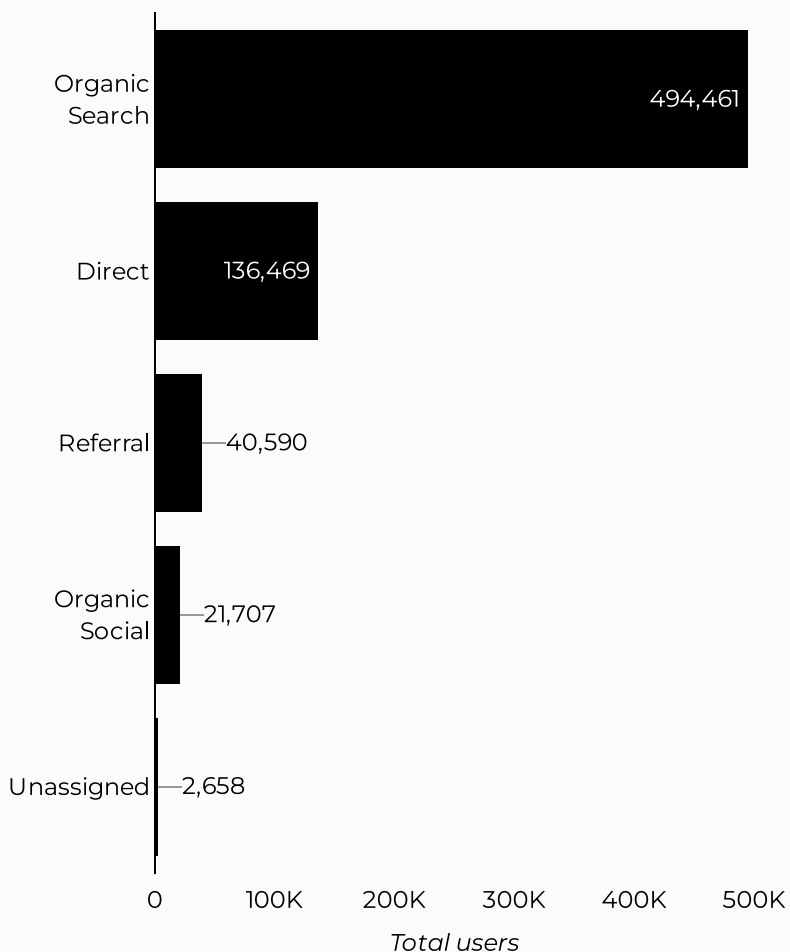


Top US Army Installations

Sorted by Total Users

Installation	Total users
jackson.armymwr.com	44,155
belvoir.armymwr.com	41,020
benning.armymwr.com	36,591
hood.armymwr.com	34,515
mccoy.armymwr.com	33,080
gordon.armymwr.com	32,206
jblm.armymwr.com	30,032
leonardwood.armymwr.com	26,507
westpoint.armymwr.com	23,810
meade.armymwr.com	23,766

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	461,602
(direct)	136,469
bing	21,896
m.facebook.com	12,853
home.army.mil	7,575
yahoo	6,819
duckduckgo	6,443
militarycampgrounds.us	5,010
campgrounds.rvlife.com	4,771
l.facebook.com	4,763

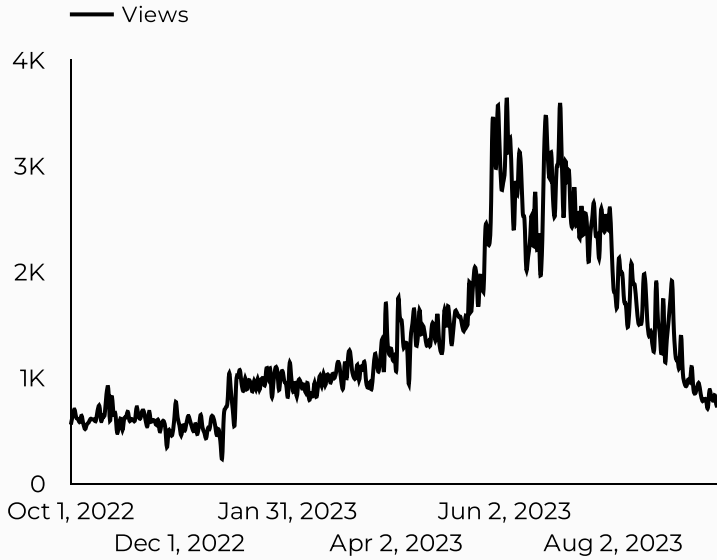


ARMY MWR

Aquatics

Views	Sessions	Total users	New users	Engagement rate
497,967	402,870	276,259	163,370	39%

How is site traffic trending?

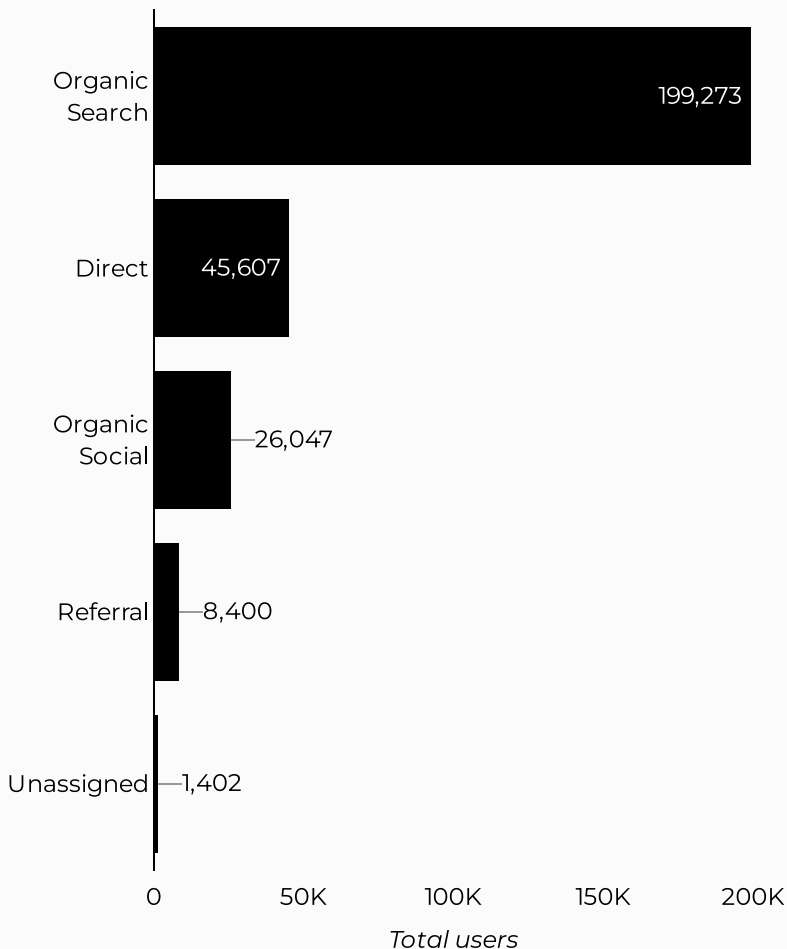


Top US Army Installations

Sorted by Total Users

Installation	Total users
jblm.armymwr.com	32,337
campbell.armymwr.com	15,752
bliss.armymwr.com	14,223
humphreys.armymwr.com	13,969
belvoir.armymwr.com	12,541
hawaii.armymwr.com	11,590
carson.armymwr.com	11,497
knox.armymwr.com	11,261
gordon.armymwr.com	10,706
stewarhunter.armymwr.com	10,085

Which channels are driving traffic?



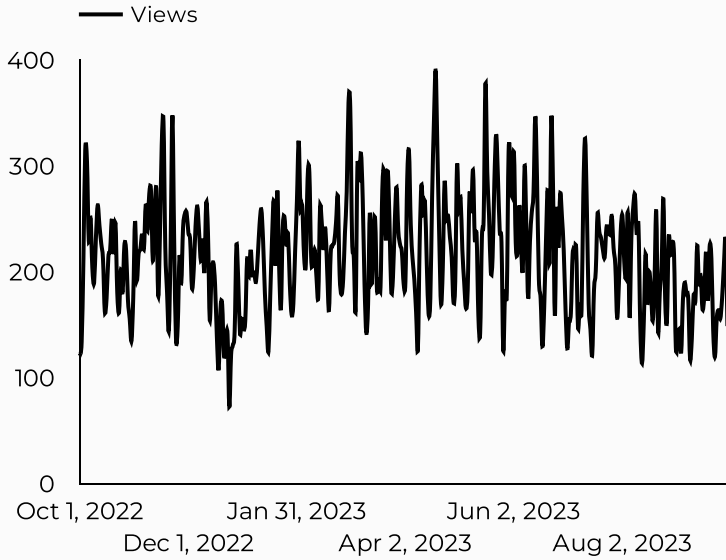
What are the top sources?

Session source	Total users
google	187,837
(direct)	45,607
m.facebook.com	18,280
bing	6,001
lm.facebook.com	4,030
home.army.mil	3,211
l.facebook.com	3,114
duckduckgo	2,432
yahoo	1,942
(not set)	1,377



Views	Sessions	Total users	New users	Engagement rate
78,973	47,217	36,234	30,240	50%

How is site traffic trending?

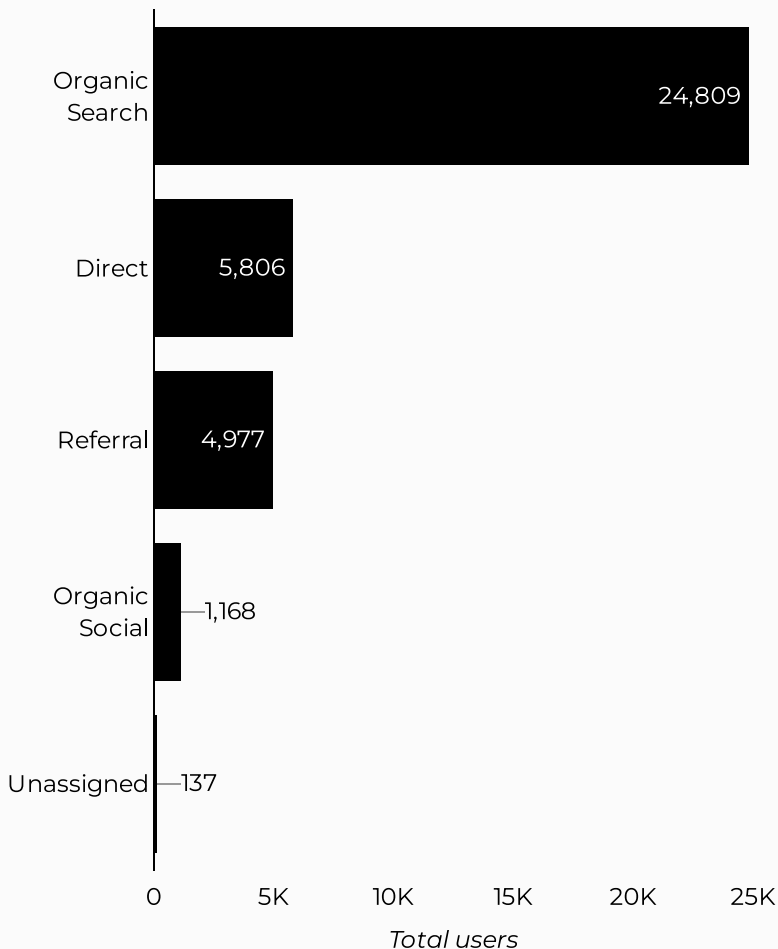


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	35,925
campbell.armymwr.com	158
belvoir.armymwr.com	128
polk.armymwr.com	80
kaiserslautern.armymwr.com	36
baumholder.armymwr.com	30
carlisle.armymwr.com	25
johnson.armymwr.com	24
www-armymwr-com.translate...	16
sill.armymwr.com	7

Which channels are driving traffic?



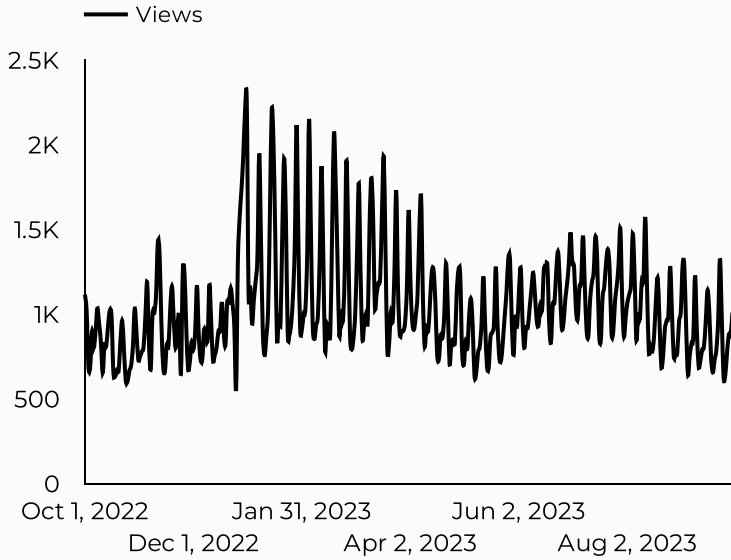
What are the top sources?

Session source	Total users
google	23,319
(direct)	5,806
armywcap.com	2,159
armedforcessports.defense.gov	2,010
bing	1,147
m.facebook.com	589
cloud.mwr.army.mil	402
yahoo	227
l.facebook.com	171
duckduckgo	148



Views	Sessions	Total users	New users	Engagement rate
385,290	323,304	235,884	172,936	47%

How is site traffic trending?

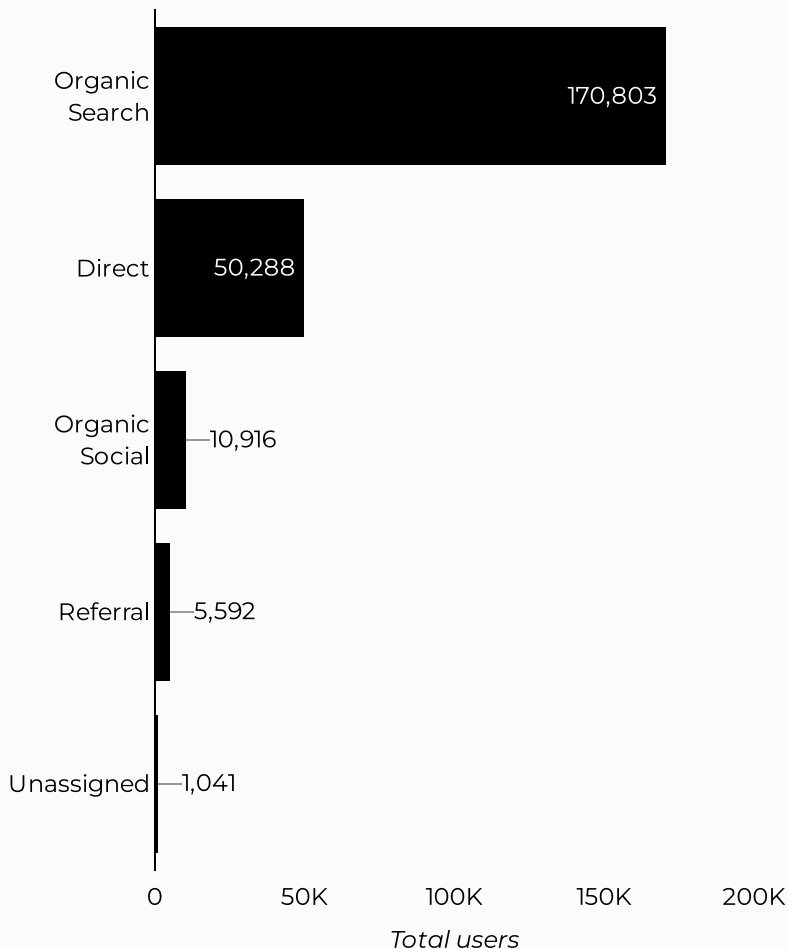


Top US Army Installations

Sorted by Total Users

Installation	Total users
hawaii.armymwr.com	17,848
campbell.armymwr.com	13,426
stewarhunter.armymwr.com	11,178
belvoir.armymwr.com	10,157
jbmhh.armymwr.com	10,004
redstone.armymwr.com	10,004
stuttgart.armymwr.com	9,289
bliss.armymwr.com	9,012
knox.armymwr.com	8,307
hamilton.armymwr.com	8,260

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	162,531
(direct)	50,288
m.facebook.com	6,839
bing	5,001
l.facebook.com	2,071
home.army.mil	1,673
lm.facebook.com	1,652
yahoo	1,622
duckduckgo	1,462
(not set)	1,016

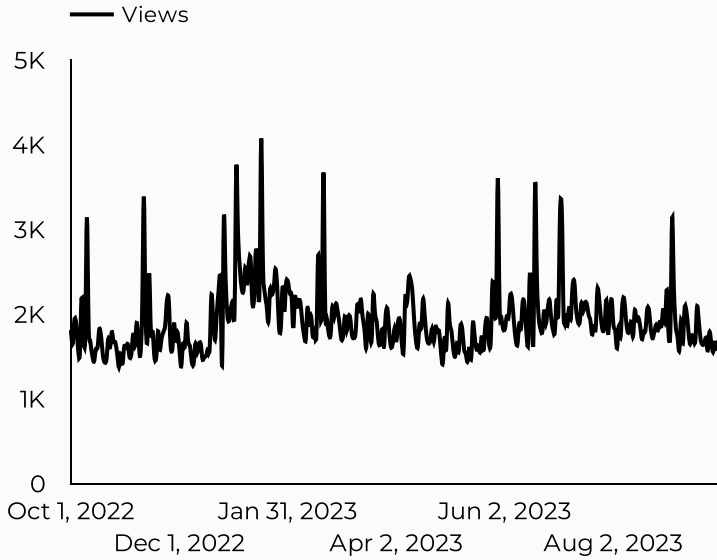


ARMY MWR

Fitness Centers

Views	Sessions	Total users	New users	Engagement rate
704,957	573,399	390,040	274,739	44%

How is site traffic trending?

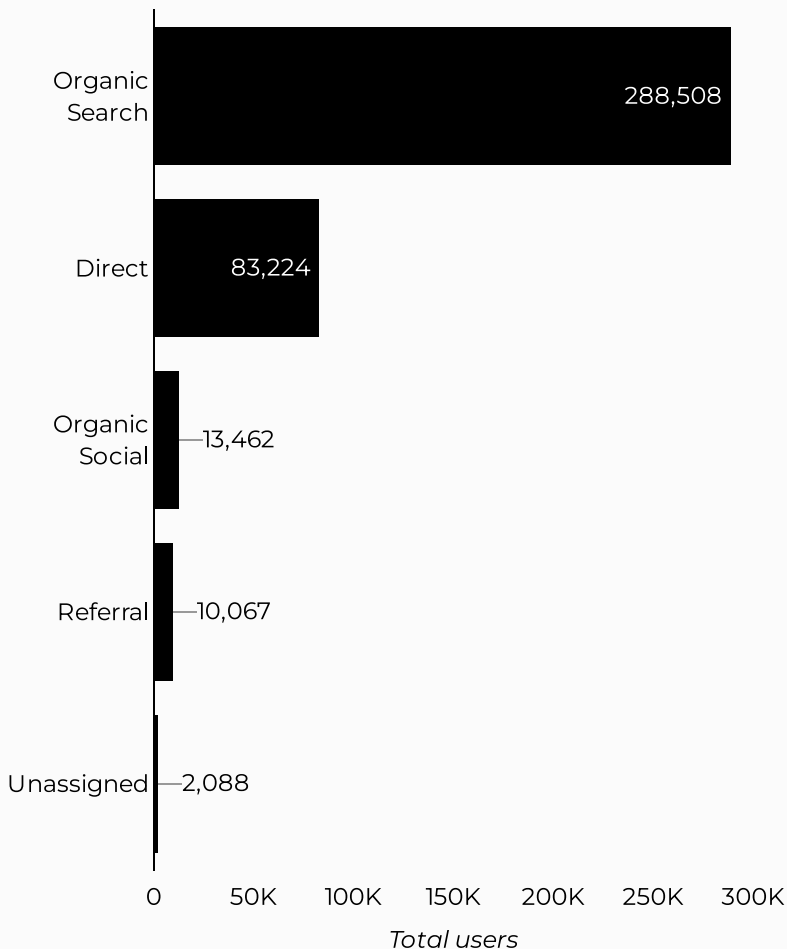


Top US Army Installations

Sorted by Total Users

Installation	Total users
humphreys.armymwr.com	30,716
jblm.armymwr.com	27,121
bragg.armymwr.com	21,855
campbell.armymwr.com	21,225
carson.armymwr.com	19,544
bliss.armymwr.com	16,628
meade.armymwr.com	13,582
hood.armymwr.com	13,478
sill.armymwr.com	12,359
hawaii.armymwr.com	12,201

Which channels are driving traffic?



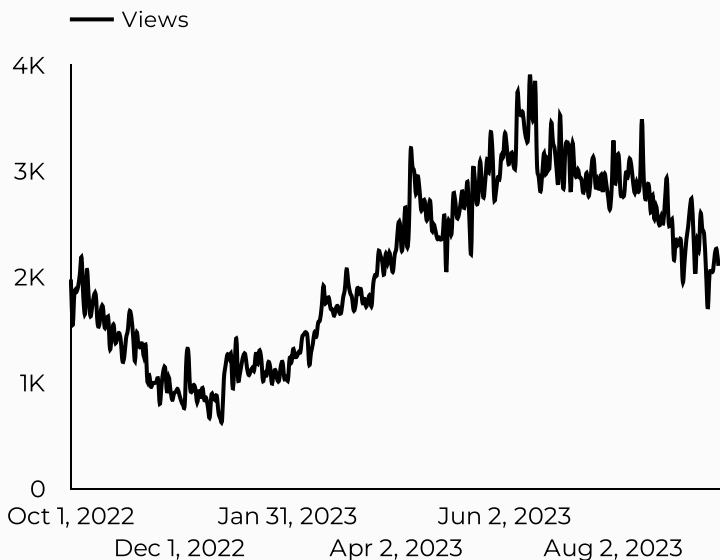
What are the top sources?

Session source	Total users
google	274,747
(direct)	83,224
m.facebook.com	8,270
bing	8,155
home.army.mil	4,262
duckduckgo	3,608
l.facebook.com	2,906
yahoo	2,290
(not set)	2,066
lm.facebook.com	1,795



Views	Sessions	Total users	New users	Engagement rate
763,825	604,536	412,071	348,445	56%

How is site traffic trending?

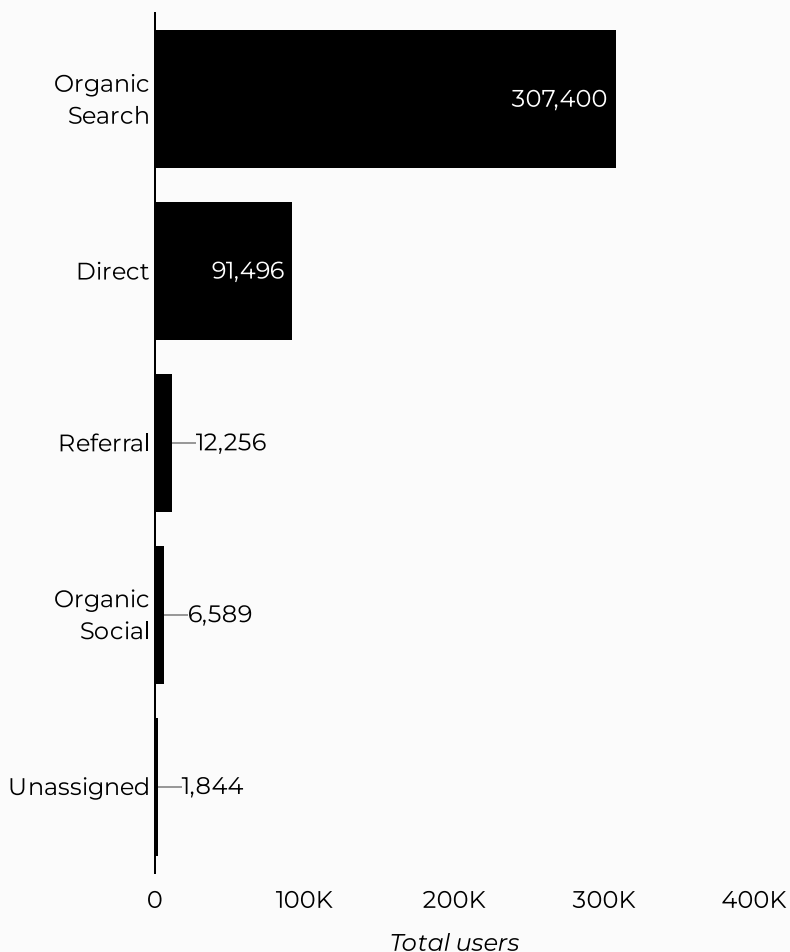


Top US Army Installations

Sorted by Total Users

Installation	Total users
westpoint.armymwr.com	35,086
jblm.armymwr.com	34,617
hawaii.armymwr.com	33,748
belvoir.armymwr.com	24,988
carson.armymwr.com	19,902
jackson.armymwr.com	17,467
stewarhunter.armymwr.com	15,860
carlisle.armymwr.com	14,768
humphreys.armymwr.com	14,237
aberdeen.armymwr.com	13,497

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	286,392
(direct)	91,496
bing	12,698
yahoo	3,969
m.facebook.com	3,677
duckduckgo	3,563
home.army.mil	1,661
(not set)	1,559
l.facebook.com	1,404
mybaseguide.com	799



Views
29,961

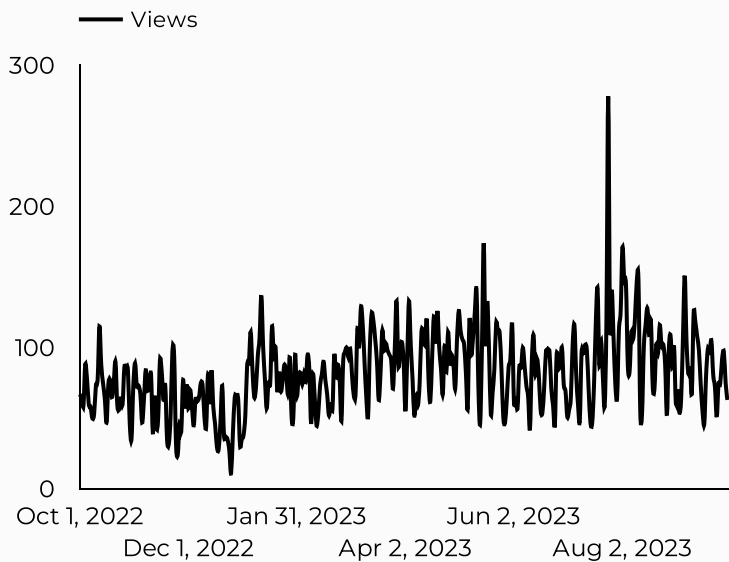
Sessions
25,225

Total users
20,233

New users
7,541

Engagement rate
30%

How is site traffic trending?

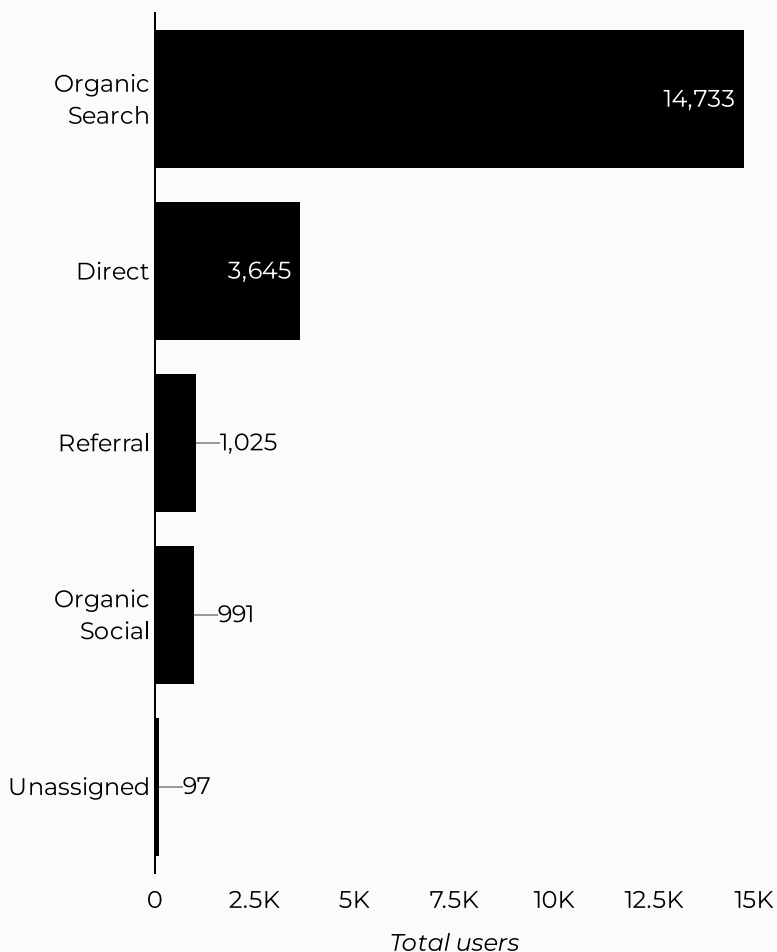


Top US Army Installations

Sorted by Total Users

Installation	Total users
jblm.armymwr.com	3,003
bragg.armymwr.com	2,453
www.armymwr.com	1,846
carson.armymwr.com	1,623
campbell.armymwr.com	1,419
hawaii.armymwr.com	1,363
hood.armymwr.com	1,226
liberty.armymwr.com	1,135
riley.armymwr.com	790
polk.armymwr.com	685

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	13,771
(direct)	3,645
bing	673
m.facebook.com	659
home.army.mil	473
l.facebook.com	203
armywcap.com	143
yahoo	141
duckduckgo	130
(not set)	94



ARMY MWR

Strong BANDS

Views
15,075

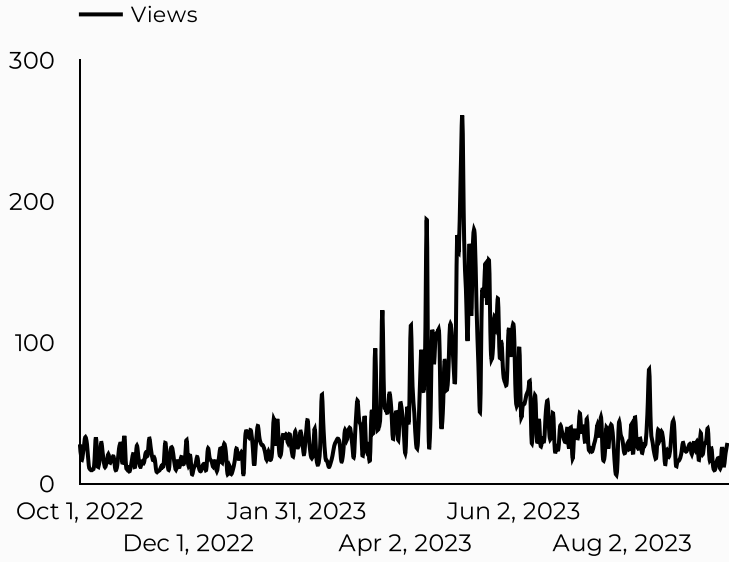
Sessions
11,289

Total users
9,998

New users
2,066

Engagement rate
17%

How is site traffic trending?

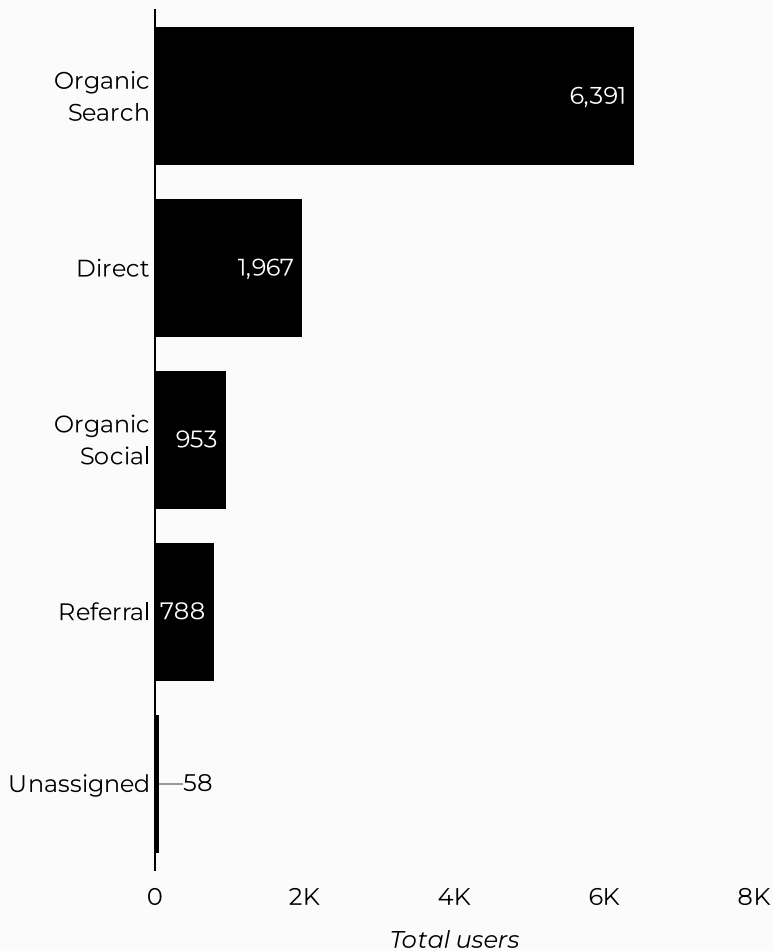


Top US Army Installations

Sorted by Total Users

Installation	Total users
www.armymwr.com	2,383
humphreys.armymwr.com	507
hawaii.armymwr.com	488
leonardwood.armymwr.com	424
bliss.armymwr.com	363
belvoir.armymwr.com	347
leavenworth.armymwr.com	312
redstone.armymwr.com	300
bragg.armymwr.com	299
wiesbaden.armymwr.com	297

Which channels are driving traffic?



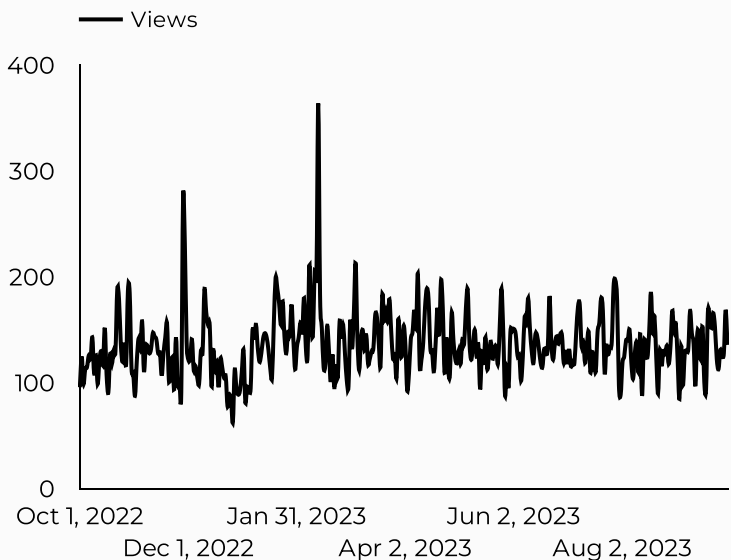
What are the top sources?

Session source	Total users
google	5,839
(direct)	1,967
m.facebook.com	598
bing	375
home.army.mil	359
l.facebook.com	186
lm.facebook.com	135
duckduckgo	84
yahoo	84
(not set)	53



Views 49,542	Sessions 43,047	Total users 31,282	New users 18,797	Engagement rate 42%
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How is site traffic trending?

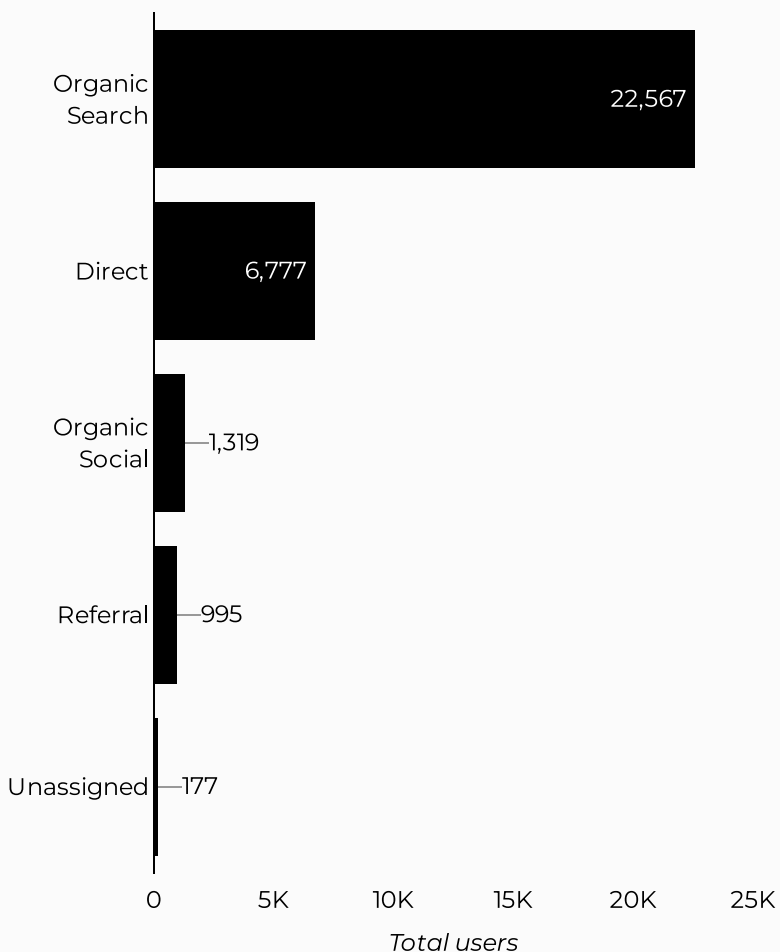


Top US Army Installations

Sorted by Total Users

Installation	Total users
jblm.armymwr.com	7,967
campbell.armymwr.com	5,213
wainwright.armymwr.com	3,797
humphreys.armymwr.com	3,411
riley.armymwr.com	3,296
italy.armymwr.com	2,214
bliss.armymwr.com	2,081
grafenwoehr.armymwr.com	977
irwin.armymwr.com	637
gordon.armymwr.com	582

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	21,388
(direct)	6,777
m.facebook.com	777
bing	738
home.army.mil	541
l.facebook.com	280
duckduckgo	187
(not set)	172
yahoo	167
lm.facebook.com	156

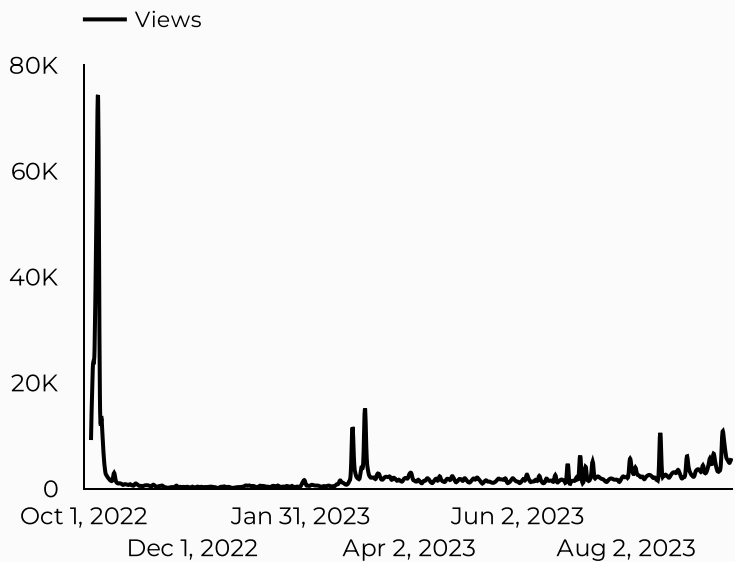


ARMY MWR

Army Ten Miler (ATM)

Views	Sessions	Total users	New users	Engagement rate
848,393	422,913	264,474	257,813	56%

How is site traffic trending?

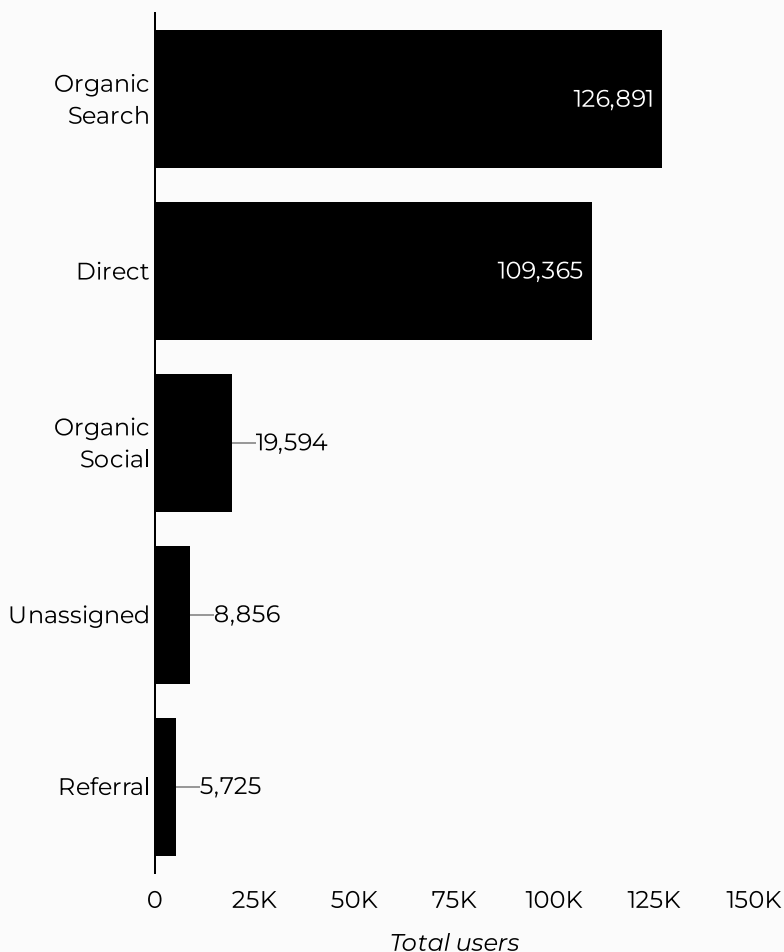


Top US Army Installations

Sorted by Total Users

Page title	Total users
Army Ten Miler	147,372
Individual Registration :: Army Ten-...	86,746
In-Person Race :: Army Ten-Miler	44,647
The Course :: Army Ten-Miler	32,397
Arrive & Depart :: Army Ten-Miler	23,613
Results :: Army Ten-Miler	22,661
Race Day Schedule :: Army Ten-Miler	21,768
ATM Race FAQ's :: Army Ten-Miler	18,882
Packet Pickup :: Army Ten-Miler	18,519
Hotel & Travel :: Army Ten-Miler	18,470

Which channels are driving traffic?



What are the top sources?

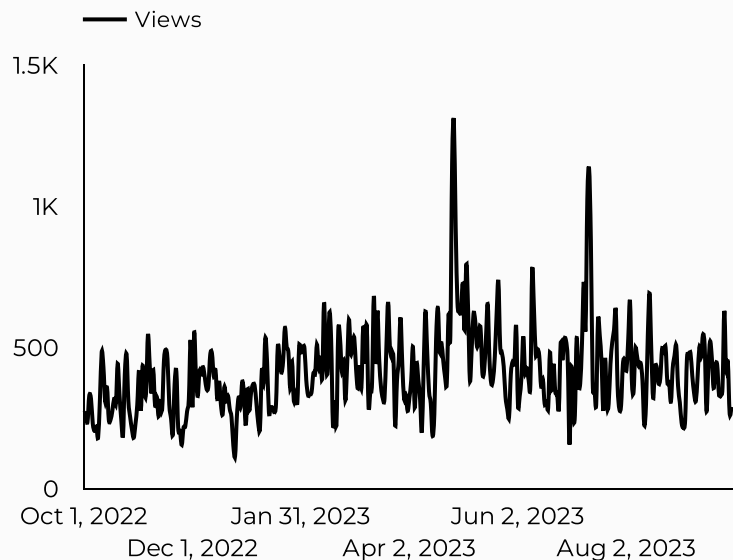
Session source	Total users
google	117,681
(direct)	109,365
m.facebook.com	11,758
(not set)	8,856
bing	6,022
l.facebook.com	3,144
lm.facebook.com	2,781
runguides.com	2,178
yahoo	1,696
duckduckgo	1,613



ARMY MWR World Class Athlete Program (WCAP)

Views	Sessions	Total users	New users	Engagement rate
151,483	66,268	52,813	52,785	61%

How is site traffic trending?

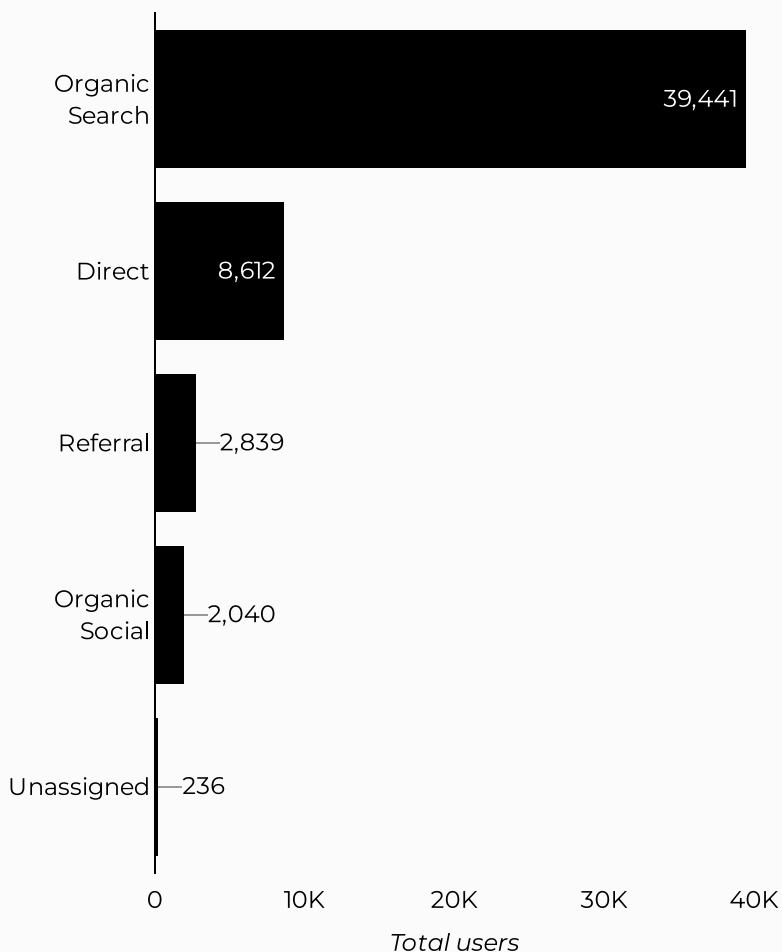


Top US Army Installations

Sorted by Total Users

Page title	Total users
Home :: WCAP	15,792
Boxing :: WCAP	8,229
Entry Standards & Apply :: WCAP	8,048
Wrestling :: WCAP	7,505
Track & Field :: WCAP	5,426
About :: WCAP	4,642
Taekwondo :: WCAP	1,952
Soldiers :: WCAP	1,917
SPC Alejandro Sancho :: WCAP	1,772
Weight Lifting :: WCAP	1,713

Which channels are driving traffic?



What are the top sources?

Session source	Total users
google	37,826
(direct)	8,612
goarmy.com	1,565
bing	1,042
l.instagram.com	641
m.facebook.com	558
facebook.com	401
armymwr.com	325
duckduckgo	272
yahoo	249



ARMY MWR

Search

Searches
7,691

Total users
3,929

Event count per user
1.96

Bounce rate
83.28%

	Search	Total Searches ▾	Total users	Search count per user	Bounce rate
1.	disney	408	353	1.16	82.97%
2.	tickets	364	298	1.22	84.98%
3.	golf	340	214	1.6	80.6%
4.	travel	299	97	3.11	89.09%
5.	rental	270	206	1.31	79.19%
6.	rentals	250	201	1.24	85.29%
7.	pool	239	207	1.15	94.12%
8.	cys	199	165	1.21	87.79%
9.	bowling	186	145	1.28	82.12%
10.	youth sports	185	129	1.43	79.73%
11.	webtrac	184	154	1.19	93.04%
12.	sports	181	113	1.6	76.67%
13.	camping	178	147	1.21	82.55%
14.	lodging	177	138	1.28	89.29%
15.	jobs	171	141	1.21	84%
16.	fishing	155	123	1.26	87.69%
17.	soccer	152	124	1.23	87.5%
18.	rv	138	121	1.14	83.87%
19.	mwr	136	110	1.24	83.19%
20.	auction	133	111	1.2	74.36%
21.	disneyland	127	119	1.07	84.87%
22.	rv rental	125	83	1.51	76.19%
23.	bingo	117	90	1.3	79.21%
24.	boss	103	74	1.39	81.71%
25.	food	100	78	1.28	85.37%
26.	skies	100	76	1.32	80.49%
27.	bounce house	99	82	1.21	87.36%
28.	gym	93	81	1.15	87.65%
29.	cruise	85	75	1.13	80.26%
30.	universal studios	85	70	1.21	78.57%
	Grand total	33,482	21,212	1.58	83.28%